

Minutes of the IQAC Meeting

Date	24-Jun-24 (Monday)
Time	3:00 PM to 5:00 PM
Venue	Meeting Room

Prof. Kavita Pathak, Chairperson, IQAC welcomed all the members to the IQAC meeting and briefed the members about the agenda of the meeting which are below:

Agenda 1:

- **Members Present:**

Prof. Kavita Pathak, Prof. Shalini Nath Tripathi, Prof. Sushma Vishnani, Prof. Vir Ved Ratna, Prof. Richa Srivastava, Prof. Rashmi Chaudhary, Prof. Hemendra Gupta, Prof. Reeti Agarwal, Prof. Ajay Jha, Prof. Amit Kumar Trivedi, Prof. Abha R Dixit, Prof. Vijay Lakshmi, Prof. Harshit Srivastava, Mr. Khalid Mansoor Samadi, Mr. Amitabh Ghosh, Mohd. Naseem Ansari

- **Members Absent:** Mr. Ashish Agarwal, Mr. D K Tripathi

Agenda 2: Future plan of Action for the A.Y. 2024-2025

Future Plan of Action (AY: 2024-2025)

PROGRAM MANAGEMENT CELL

1. Cross-listing of electives—To ensure greater flexibility and choices for students, batch 2023-25 students shall be offered certain elective courses that can be considered for specialization under two thrust areas. This will help broaden the pool of student subscribers.
2. Strengthening the Peer Coach Program- to ensure peer learning culture.
3. Organizing faculty development workshops – to enhance the effective incorporation of gen AI in teaching-learning practices.
4. Refining Social Outreach Program (Social/Rural Internship)- to enhance its effectiveness.
5. Promoting research culture amongst students – encouraging students to develop case studies/research papers from their summer internship projects.
6. Centre for teaching -learning to organize student workshops to enhance their learnability quotient.
7. Promoting innovation in teaching-learning practices – facilitating andragogical initiatives by faculty members.

RESEARCH AND PUBLICATION

1. Promote Multidisciplinary Research

Promoting and supporting collaborative, multidisciplinary research should be an ongoing effort throughout the year. It is beneficial to include this goal in each quarter's action plan instead of limiting it to just one quarter.

- To organize interdisciplinary seminars/workshops to bring together researchers from various departments. This event will facilitate collaboration and the exchange of ideas.
- To continue offering access to interdisciplinary research resources, ensuring all researchers have the tools they need.
- Upgrade research infrastructure, including access to software tools to support high-quality research.
- The department will encourage the creation of multidisciplinary collaborative research ideas.

2. Continuous improvements in Research Outcomes

The goal is to enhance research productivity in each quarter in order to ensure ongoing improvement throughout the year. The department will consistently focus on publishing in high-impact journals and will adjust activities based on the research cycle and the availability of resources and opportunities.

- Provide continuous guidance and foster collaboration among researchers throughout the year, aiming for a 30% annual growth in publication quantity and quality.
- To monitor progress towards publication targets, providing feedback and additional support as needed.
- To encourage to publish in high-impact factor journals in their respective fields
- To encourage collaboration among researchers to increase the impact of research papers.
- The department will continue to provide guidance and training on academic writing and publication processes to improve the quality of research output.

3. Investment in Building Research Capacity and Faculty Development

- To assess faculty needs for conferences, seminars, and workshops, identifying areas where they need support or development.
- To identify and connect with experienced researchers to enhance the research network and bring new expertise into the department.
- Encourage and support faculty attendance at professional development events to enhance their skills and knowledge.
- To promote sharing of experiences and knowledge gained from conferences and workshops through presentations and seminars.
- To Organize an FDP on emerging trends in research methodology to keep faculty updated on the latest developments.
- Provide specialized research training and resources to enhance FPM Scholars' skills and capabilities.
- Organize a Winter School Program to improve scholars' academic and professional profiles.

- To conduct seminars, workshops, and conferences to showcase scholars' research, and organize an FDP on publishing in high-quality journals.

4. Improve Industry Collaboration

- To interact and connect with relevant industry partners to explore new partnerships and consultancy possibilities.
- To enhance the visibility of faculty members through relevant platforms, such as industry events, conferences, and professional networks.
- To facilitate networking opportunities between faculty members and industry professionals through events, seminars, or joint research initiatives.

Encourage faculty members to initiate collaborative projects with industry partners, such as joint research studies, consulting assignments, or industry-sponsored research grants.

INCUBATION CELL

They have planned various activities to support the Entrepreneurial mindset and encourage the students and other segments of the society to opt for entrepreneurial career options. A brief detail of these activities is as follows:

S. No.	Activity Name	Brief about the activity
1.	Startup Star Award	The award will be conferred on the Startups considered to be the Star Performer by industry associations like TiE, FICCI flo, etc.
2.	Startup Coach Series	This activity is blend of Workshops, exposure visits and sessions with the objective to enable the participants to improvise their business idea, planning and establishing their own startups. The program will help them in understanding and learning about various challenges and probable methods to overcome them that come during the initial journey of a startup.
3.	Campus Venture Program	The program is crafted with the objective of providing opportunities to students with viable business ideas to improvise the idea and execute that idea in real life while they are undergoing their studies. The program is developed in such a manner so that the studies and not affected and the students have an option to continue their businesses once their studies are over. Thus, providing both (i) career opportunity and (ii) experiential learning by operating an independent business.
4.	Entrepreneur Memoir Series	The objective of the series is to provide the students and Incubated Startups an opportunity to interact with Successful Startup Founders, Entrepreneurs and Innovators from different industries with the objective to learn success mantras from their success stories.
5.	Emerging Startup Award	Jaipuria Incubation Foundation in association with the Jaipuria Institute of Management introduced the 'Emerging Startup Award' in the academic year 2023-24. The award is conferred on the selected startup after a rigorous selection process based of

		various performance parameters considered as yardsticks to measure the performance of a Startup.
6.	E-WEEK 2025	E-WEEK is the flagship event of Incubation Centre organized annually. This event is a combination of various competitions, panel discussions, fireside chat, networking opportunity, investor connect and startup showcase, etc. The objective of these activities is to spread awareness about the startup ecosystem and to encourage the various sections of society to consider Innovation, Startup and Entrepreneurship as a career option. This event also helps the budding entrepreneurs to explore the various funding opportunities, connecting with mentors and displaying their products and services.
7.	Workshops	Workshops play an important role in the learning process as these involve less theory and more on-hand experience. The Incubation Centre at Jaipuria Institute of Management, Lucknow is continuously identifying the areas that may be of great use for budding entrepreneurs and innovators.
8.	Pitch Sessions	The objective of Pitch Sessions is to create a connection between the worthy startups and potential investors. The pool of potential investors may include angel investors, HNIs, micro-VCs, VCs, AIFs and financial & banking institutions, etc.

STUDENT AFFAIRS

1. Flagship Events:

Events: Talaash, E-Week, Ojas, Mashaal, and Showcase Your Talent.

Event Name	Tentative Dates
Talaash	08.07.2024 (Mon) to 13.07.2024 (Sat)
E-Week	22.10.2024 (Tue) to 25.10.2024 (Fri)
Ojas	29.11.2024 (Fri) & 30.11.2024 (Sat)
Mashaal–Annual Sports Event	20.12.2024 (Fri) & 21.12.2024 (Sat)
Showcase Your Talent	21.03.2025 (Fri)

Details: These events comprise of various co-curricular and extracurricular competitions. Students have full ownership of all activities and events, including the choice of events, graceful execution, and responsible handling of situations. These events aim to build competencies in problem-solving, networking, and leadership.

2. Regular Club Activities:

Frequency: Each trimester. (Every Quarter 12-15 Hours)

Co-Curricular Activities: Quiz Competitions (Domain Specific), International Chatter Series, Debate Competitions, Business Plan Competitions, Entrepreneurship Pitch Competitions, Learning Sessions (Peer to Peer and Senior to Junior), Knowledge Sharing Sessions by Alumni and Industry Experts, Entrepreneurial Talk Sessions, GD Sessions, Mock PIs, and Personal Grooming Activities.

Extra-Curricular Activities: Drama, role-play, music, fun activities in the hostel, cooking competitions on campus, Zumba sessions, team-building exercises, and face-painting competitions. These activities are designed to promote diversity, fitness, and well-being among the student community.

3. Diversity & Inclusion:

Festivals: Independence Day, Janmashtami, Ganesh Chaturthi, Gandhi Jayanti, Christmas, Makar Sankranti, Republic Day, and Holi Milan will be celebrated on campus.

4. Mental Well-being:

Sessions: One session by experts will be organized each trimester.

Counseling: One-to-one counseling will be available for students as needed.

5. Student Leadership and Governance:

Mentoring: Regular mentoring sessions for the Student Development Council (SDC) are planned for the upcoming academic year, including one outbound Student Leadership Meet.

Formation of New Council: The formation of a new Student Development Council will take place at the end of the academic year. For 360-degree inclusion, all junior batch students will be made part of a committee of their choice or interest.

6. Rewards and Recognition:

Stellar Awards: The Student Stellar Awards ceremony will be held at the end of every trimester based on the Holistic Development Index, a new initiative by the Office of Student Affairs.

7. Student Feedback:

Feedback Process: Regular student feedback for all major events and activities will be collected as part of our standard process.

This comprehensive plan aims to ensure the holistic development of students, promoting their intellectual, emotional, social, physical, and moral growth. We are committed to fostering an environment where students can excel in all aspects of their lives.

SOCIAL RESPONSIBILITY CELL

1. Computer Literacy / Financial Literacy / Digital Literacy Campaign:

- Computer Literacy: Organize workshops or training sessions on basic computer skills, including using software like Microsoft Office, internet browsing, and email usage.
- Financial Literacy: Conduct seminars or classes on topics such as budgeting, saving, understanding credit, and avoiding financial scams.
- Digital Literacy: Offer courses or webinars on online safety, recognizing misinformation, using social media responsibly, and understanding digital footprints.

2. Reduce Food Waste / Reduce Water Waste / Reduce Electricity Waste / Swachhta Campaign:

- Reduce Food Waste: Encourage meal planning, proper food storage, and composting. Organize awareness campaigns highlighting the environmental impact of food waste.

- **Reduce Water Waste:** Promote water-saving practices like fixing leaks, using efficient irrigation methods, and educating on responsible water usage habits.
- **Reduce Electricity Waste:** Advocate for energy-efficient appliances, promote turning off lights and electronics when not in use, and raise awareness about energy conservation.
- **Swachhta Campaign:** Organize clean-up drives, promote waste segregation, and educate about the importance of cleanliness and waste management in public places.

3. **Green Campaign:**

- **Tree Plantation:** Organize tree planting events in collaboration with local communities or organizations.
- **Environmentally Friendly Practices:** Encourage practices like recycling, using eco-friendly products, and reducing carbon emissions.
- **Awareness Programs:** Conduct workshops, seminars, or campaigns to educate the community about environmental issues and sustainable living practices.

ADMINISTRATION

This year we plan below mentioned activities

- Decided to recommend to hangout spaces for the students at the campus.
- Decided to recommend the renovation of the library at the main block
- Decided to recommend the installation of elevator in the new block.

ALUMNI RELATIONS CELL

This year we are planning the following activities-

- Election of new team for alumni association
- The International Chapter meet is proposed in the month of October-24
- Sports events including alumni in Apr'24
- Silver Jubilee meet of batch 1998-2000 Besides the above, the following events are also proposed:

Name of Event	Proposed Date(s)	Day(s)
Samyantar	Dec-2024	1
Margdarshan	Aug-2024	1
Wisdom From Alumni	Nov-2024	1
Wisdom From Alumni	Jan-2025	1
Battle of Bats	March-2025	1
Smash Down	March-2025	1
Holi Milan	March-2025	1

PLAN FOR STUDENT VOLUNTEERS

- 1- Each set of volunteers will be given database of alumni to update.
- 2- Few volunteers will be assigned to different roles in the preparation of Samyantar-24 and other such events.

- 3- Some volunteers will coordinate for virtual activities such as Knowledge series for alumni, virtual games and competition.

CAREER MANAGEMENT CELL

Corporate Outreach:

- The corporate visits are planned from the month of June 2024 for the 2024-25 placement cycle in various corporate hubs located in Bengaluru, Hyderabad, Delhi/ NCR & Mumbai. Online empanelment meetings will also be held as per the company's preferences.
- In addition, the student teams will also be sent to meet alumni in the chapter meets, followed by visits to companies in the same city.
- SIP mentor meet will also be organized in Hybrid mode to felicitate the corporate mentors and also involve them in evaluating the top SIP projects in a competition format.

Training:

- Peer-based Learning modules for driven by seniors for both batches.
- Leadership Training – The program is devised on the concept of learning by doing, which includes activities like news reading, movie review, case-analysis, outbound activities to impart the skills identified for developing leadership traits.
- Focussed learning interventions for weaker students after training needs and gap analysis.
- Structured one-on-one discussion with faculty mentors about resume and placement readiness.
- Targeted cohort-based training for each major grouping of recruiting companies

IDP - Individual Development Program:

- The restructured program will start in the first term with sessions on GOAL setting and SWOT analysis for the batch 2024-26. Further, the KASH (Knowledge, Attitude, Skills, Habits) assessment will be organized, which will be evaluated by industry guests on a one-to-one interaction basis.
- SIP Pitching – To evaluate the 2nd year students on their summer internship learnings, industry guests will be invited from different sectors/ domains for the same.

Experiential Learning:

- Plan to tie up with Unstop by arranging a session with its founder on campus and encourage students to take maximum leverage.
- Opportunities related to online/ weekend live projects as well as B-School competitions will be shared with the batch during the entire AY 2024-25.

EXECUTIVE EDUCATION CELL

- Tentative Revenue projected from SBI LIFE: 20L
- Identify Alumni's working in Insurance & Banking sectors, Target Top Management like Bandhan Bank, Aditya Birla, Hdfc Life, Tata AIA, ICICI Prudential, Max Niva Bupa.
- Design New Age Programs and Sector Based Programs Like
- Data Analysis & Decision Making
- Excel & Advance Excel
- Digital Marketing
- Communication & Soft Skills
- Social Media for Business Development

- Patient Centered Communication (PCC for Hospitals)
- Sales Analysis & Decision Making
- Event Management (Planning & Promotion)
- Check Courses on Coursera & I-Jaipuria and help in design modern programs
- Work on LinkedIn Sales Navigator for Lead Generation.
- Work on the business goal: 20 Products / 100 Clients.
- Focused area for revenue generation is Insurance & Nigam: Extraction of New clients with PAN India tapping.
- Extensively work on generation of New Clients and tapping the 3rd largest sector of Petroleum HPCL in AY 24-25
- Target Area to Work
- UP
- Punjab
- Delhi
- Uttarakhand
- Gujarat
- Design Programs on Warehouse Management, Supply Chain Management.
- Excel Learning & Self Development Routine: 15 Days = 1 Hr/day
- Develop Strong Rapport by inviting Top Management Leader's for Expert Training Sessions target only Insurance, Banking, Finance.

Estimate of Revenue for AY 2024-25

- LIC - 3 Programs - 18,00,000
- IOCL Gujarat – 6 Programs – 12,00,000
- IOCL UP+UK – 8 Programs – 15,00,000
- BPCL Gas – 7 Programs – 56,00,000
- BPCL Petrol – 4 Programs – 22,00,000
- SBI LIFE - 6 Programs – 20,00,000
- BPCL IN & OUT – 1 Program – 5,00,000
- **Total: 1,48,00,000/-**


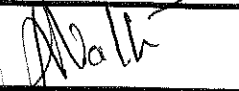

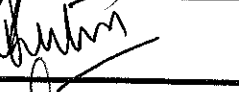

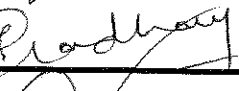



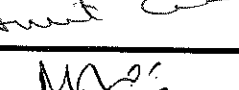

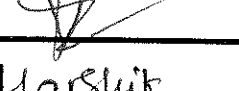
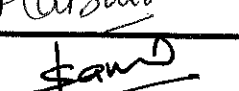
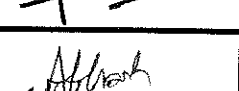
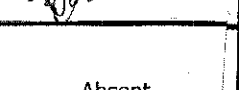
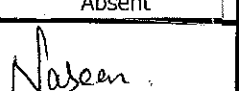
INTERNATIONAL RELATIONS COMMITTEE

1. For Faculty Exchange Program: Delivery of 1 or 2 credit specialized courses/ sessions/ modular teaching in partner institutions to be explored. Furthermore, Hybrid Exchange Programs could be explored further.
2. Student Immersion Program with 2-3 faculty accompanying the students.
3. International Chatter Series 3.0 with Alumni.
4. MoU for student and Faculty Exchange (South Asian Countries) to be finalized.
5. 12-15 international resource people be invited for guest sessions, FDP, and workshops.
6. Student-related activities to be conducted

The chairperson conducted the meeting with a vote of thanks.

Minutes of the IQAC Meeting

Plan of Action (AY:2024-2025) DATE:-24-JUNE-2024

S.NO.	NAME OF THE MEMBERS	DESIGNATION	SIGNATURES
1	Prof. Kavita Pathak	Chairperson, IQAC	
2	Prof. Shalini Nath Tripathi	Academic Co-ordinator, IQAC	
3	Prof. Sushma Vishnani	Dean Academics	
4	Prof. Vir Ved Ratna	Chair (General Management & Strategy)	
5	Prof. Richa Srivastava	Co Chair (Decision Sciences)	
6	Prof. Rashmi Chaudhary	Dean (Student Affairs)	
7	Prof. Hemendra Gupta	Chair (Finance)	
8	Prof. Reeti Agarwal	Chair (Marketing)	
9	Prof. Ajay Jha	Chair (Decision Sciences)	
10	Prof. Amit Kumar Trivedi	Chair (Business Analytics)	
11	Prof. Abha R Dixit	Chair (Business Communication)	
12	Prof. Vijay Lakshmi	Chair (HR & OB)	
13	Prof. Harshit Srivastava	Chair (Economics)	
14	Mr. Khalid Mansood Samadi	CAO	
15	Mr. Amitabh Ghosh	Sr. Manager (I.T)	
16	Mr. D.K Tripathi	Manager (Lib.)	Absent
17	Mohd. Naseem Ansari	Deputy Manager (PMC)	
18	Mr. Ashish Agarwal	Sr. Manager (Accounts)	Absent