



## YEARLY STATUS REPORT - 2020-2021

<b>Part A</b>	
<b>Data of the Institution</b>	
<b>1.Name of the Institution</b>	<b>Jaipuria Institute of Management</b>
• Name of the Head of the institution	<b>Dr. Kavita Pathak</b>
• Designation	<b>Director</b>
• Does the institution function from its own campus?	<b>Yes</b>
• Phone No. of the Principal	<b>9455866711</b>
• Alternate phone No.	<b>05222394298</b>
• Mobile No. (Principal)	<b>9455866711</b>
• Registered e-mail ID (Principal)	<b>director.lucknow@jaipuria.ac.in</b>
• Address	<b>Plot. No. 1, Vineet Khand, Gomti Nagar, Lucknow-10</b>
• City/Town	<b>Lucknow</b>
• State/UT	<b>Uttar Pradesh</b>
• Pin Code	<b>226010</b>
<b>2.Institutional status</b>	
• Autonomous Status (Provide the date of conferment of Autonomy)	<b>28/05/1995</b>
• Type of Institution	<b>Co-education</b>
• Location	<b>Urban</b>

• Financial Status	<b>Self-financing</b>				
• Name of the IQAC Co-ordinator/Director	<b>Dr. Masood Siddiqui</b>				
• Phone No.	<b>05222394297</b>				
• Mobile No:	<b>9140416897</b>				
• IQAC e-mail ID	<b>iqac.lucknow@jaipuria.ac.in</b>				
<b>3.Website address (Web link of the AQAR (Previous Academic Year)</b>	<a href="https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/iqac-naac/">https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/iqac-naac/</a>				
<b>4.Was the Academic Calendar prepared for that year?</b>	<b>Yes</b>				
• if yes, whether it is uploaded in the Institutional website Web link:	<a href="https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/iqac-naac/">https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/iqac-naac/</a>				
<b>5.Accreditation Details</b>					
Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
<b>Cycle 1</b>	<b>A</b>	<b>3.2</b>	<b>2012</b>	<b>10/03/2012</b>	<b>09/03/2012</b>
<b>Cycle 2</b>	<b>A</b>	<b>3.32</b>	<b>2017</b>	<b>30/10/2017</b>	<b>29/10/2022</b>
<b>6.Date of Establishment of IQAC</b>			<b>21/06/2012</b>		
<b>7.Provide the list of Special Status conferred by Central and/or State Government on the Institution/Department/Faculty/School (UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC, etc.)?</b>					
Institution/ Department/Faculty/School	Scheme	Funding Agency	Year of Award with Duration	Amount	
<b>Nil</b>	<b>Nil</b>	<b>Nil</b>	<b>Nil</b>	<b>Nil</b>	
<b>8.Provide details regarding the composition of the IQAC:</b>					
• Upload the latest notification regarding the composition of the IQAC by the HEI	<a href="#">View File</a>				

<b>9.No. of IQAC meetings held during the year</b>	<b>2</b>
<ul style="list-style-type: none"> <li>Were the minutes of IQAC meeting(s) and compliance to the decisions taken uploaded on the institutional website?</li> </ul>	<b>Yes</b>
<ul style="list-style-type: none"> <li>If No, please upload the minutes of the meeting(s) and Action Taken Report</li> </ul>	No File Uploaded
<b>10.Did IQAC receive funding from any funding agency to support its activities during the year?</b>	<b>Nil</b>
<ul style="list-style-type: none"> <li>If yes, mention the amount</li> </ul>	
<b>11.Significant contributions made by IQAC during the current year (maximum five bullets)</b>	
1 Response to Covid-19 pandemic	
2 Enhancement in Research & Publication	
3 Focused Co-curricular activities	
4 Academic Processes in line with AACSB requirements	
5 Strengthening of Incubation Center	
<b>12.Plan of action chalked out by IQAC at the beginning of the academic year towards quality enhancement and the outcome achieved by the end of the academic year:</b>	

Plan of Action	Achievements/Outcomes
<ul style="list-style-type: none"> <li>• Response to Covid-19 pandemic</li> </ul>	<ul style="list-style-type: none"> <li>o Classes and assessment tasks on online platform through our customized LMS backend powered by Zoom and Moodle Engine</li> <li>o Hybrid teaching during the lean covid-19 period</li> <li>o In-House developed 20+ Flipped Video Lectures to support effective delivery of course content</li> <li>o Video-editing and screen-recording software Camtasia has been procured to enhance the creation of flipped-videos and MOOCs</li> <li>o Extended the remote-access facility of databases and application-software like: ProWess, ProQuest, J-Gate, World Library E-Books, Capitaline database, DELNET database, SPSS, AMOS etc.</li> <li>o Number of workshops and FDPs on developing effective 'teaching &amp; learning innovations' for faculty members organized.</li> </ul>
<ul style="list-style-type: none"> <li>• SIP arrangements for the Batch: 2020-22</li> </ul>	<ul style="list-style-type: none"> <li>o Batch has undergone two Summer Internship Projects (SIPs): Faculty-Driven and Company-Based SIPs. The LMS based Performance-Evaluation system developed and effectively implemented.</li> </ul>
<ul style="list-style-type: none"> <li>• Enhancement in Research &amp; Publication Activities</li> </ul>	<ul style="list-style-type: none"> <li>o Focused Research Publication strategy paid off with publication/acceptance of 37 Scopus/ABDC Category research papers</li> <li>o Smart-PLS software (individual-edition), Excel-Stat software procured.</li> <li>o SCOPUS Research Database procured and made available to faculty-members</li> </ul>
<ul style="list-style-type: none"> <li>• Improving Academic Processes in line with AACSB requirements</li> </ul>	<ul style="list-style-type: none"> <li>o Competency Goals (CGs) for the Program have been finalized in</li> </ul>

	<p>line with AACSB requirements. o Course Learning Outcomes (CLOs) of various courses have been revised accordingly and made fully-aligned with the Competency Goals (CGs) o Strengthening of Area Advisory and Program Advisory Committees and their meeting held and their suggestions have been incorporated in various Course-Outlines o Course-Outline of Business Analytics Course have been revised in line with the industry-requirements and trends. Python Programming language has been adopted as the core-language for the Business-Analytics applications. o Submission of Initial Self Evaluation Report (iSER) of AACSB in May-2021.</p>				
<ul style="list-style-type: none"> <li>• Strengthening Incubation Center</li> </ul>	<ul style="list-style-type: none"> <li>o Institute Innovation Center of Jaipuria-Lucknow has been included in the list of Govt. of UP sponsored Incubation Center.</li> </ul>				
<ul style="list-style-type: none"> <li>• Co-curricular activities</li> </ul>	<ul style="list-style-type: none"> <li>o Focused Online 'Life-after-Five' co-curricular activities aimed at enhancing domain knowledge and application aspects among the students.</li> </ul>				
<b>13. Was the AQAR placed before the statutory body?</b>	<b>Yes</b>				
<ul style="list-style-type: none"> <li>• Name of the statutory body</li> </ul>					
<table border="1"> <thead> <tr> <th>Name of the statutory body</th> <th>Date of meeting(s)</th> </tr> </thead> <tbody> <tr> <td>Faculty Council</td> <td>14/06/2021</td> </tr> </tbody> </table>	Name of the statutory body	Date of meeting(s)	Faculty Council	14/06/2021	
Name of the statutory body	Date of meeting(s)				
Faculty Council	14/06/2021				
<b>14. Was the institutional data submitted to AISHE ?</b>	<b>Yes</b>				

- Year

Year	Date of Submission
30/06/2020	30/06/2020

### Extended Profile

#### 1.Programme

1.1

2

Number of programmes offered during the year:

File Description	Documents
Institutional Data in Prescribed Format	No File Uploaded

#### 2.Student

2.1

575

Total number of students during the year:

File Description	Documents
Institutional data in Prescribed format	No File Uploaded

2.2

290

Number of outgoing / final year students during the year:

File Description	Documents
Institutional Data in Prescribed Format	No File Uploaded

2.3

575

Number of students who appeared for the examinations conducted by the institution during the year:

File Description	Documents
Institutional Data in Prescribed Format	No File Uploaded

#### 3.Academic

3.1	4
Number of courses in all programmes during the year:	
File Description	Documents
Institutional Data in Prescribed Format	No File Uploaded
3.2	41
Number of full-time teachers during the year:	
File Description	Documents
Institutional Data in Prescribed Format	No File Uploaded
3.3	40
Number of sanctioned posts for the year:	
<b>4.Institution</b>	
4.1	0
Number of seats earmarked for reserved categories as per GOI/State Government during the year:	
4.2	16
Total number of Classrooms and Seminar halls	
4.3	155
Total number of computers on campus for academic purposes	
4.4	1189.6
Total expenditure, excluding salary, during the year (INR in Lakhs):	

## Part B

### CURRICULAR ASPECTS

#### 1.1 - Curriculum Design and Development

1.1.1 - Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which are reflected in Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) of the various Programmes offered by the Institution.

Programme Learning Outcomes of PGDM are as follows:

PL01

PL02

PL03

PL04

PL05

PL06

PL07

PL08

Demonstrate persuasive communication skills

Demonstrate leadership and teamwork towards achievement of organizational goals

Apply relevant conceptual frameworks for effective retail management decision making

Develop innovative thinking for effective retail management

Demonstrate competency in a chosen field of Retail Management

Appreciate sustainable, ethical, and legal issues in the retail context

Leverage technology for retail management

Demonstrate capability as an independent learner

Programme Learning Outcomes of PGDM (RM) are as follows:

PL01

PL02

PL03

PL04

PL05

PL06

PL07

PL08

Demonstrate persuasive communication skills

Demonstrate leadership and teamwork towards achievement of organizational goals

Apply relevant conceptual frameworks for effective retail management decision making

Develop innovative thinking for effective retail management

Demonstrate competency in a chosen field of Retail Management

Appreciate sustainable, ethical, and legal issues in the retail context

Leverage technology for retail management

Demonstrate capability as an independent learner

Programme Learning Outcomes of PGDM are as follows:

PL01

PL02

PLO3

PLO4

PLO5

PLO6

PLO7

PLO8

Communicate effectively and display interpersonal skills

Demonstrate leadership and teamwork towards achievement of organizational goals

Apply relevant knowledge of financial products and markets for decision-making

Develop innovative thinking for effective management

Demonstrate domain competency and knowledge of regulatory compliances in a chosen sector of financial services

Appreciate sustainable and ethical business practices

Leverage technology for financial services management

Demonstrate capability as an independent learner

File Description	Documents
Upload additional information, if any	No File Uploaded
Link for additional information	Nil

**1.1.2 - Number of Programmes where syllabus revision was carried out during the year**

1

File Description	Documents
Minutes of relevant Academic Council/BOS meeting	<a href="#">View File</a>
Details of syllabus revision during the year	No File Uploaded
Any additional information	No File Uploaded

**1.1.3 - Number of courses focusing on employability/entrepreneurship/ skill development offered by the Institution during the year**

4

File Description	Documents
Curriculum / Syllabus of such courses	<a href="#">View File</a>
Minutes of the Boards of Studies/ Academic Council meetings with approval for these courses	<a href="#">View File</a>
MoUs with relevant organizations for these courses, if any	No File Uploaded
Any additional information	<a href="#">View File</a>

**1.2 - Academic Flexibility****1.2.1 - Number of new courses introduced across all programmes offered during the year**

8

File Description	Documents
Minutes of relevant Academic Council/BoS meetings	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Institutional data in prescribed format (Data Template)	<a href="#">View File</a>

**1.2.2 - Number of Programmes offered through Choice Based Credit System (CBCS)/Elective Course System**

1

File Description	Documents
Minutes of relevant Academic Council/BoS meetings	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
List of Add on /Certificate programs (Data Template)	<a href="#">View File</a>

### 1.3 - Curriculum Enrichment

1.3.1 - Institution integrates cross-cutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability, and Human Values into the curriculum

**PLO 4 :- Evaluate different ethical perspective**

**This PLO has been incorporated in various courses and further have been mapped with some CLO**

File Description	Documents
Upload the list and description of the courses which address issues related to Gender, Environment and Sustainability, Human Values and Professional Ethics in the curriculum	<a href="#">View File</a>
Any additional information	No File Uploaded

**1.3.2 - Number of value-added courses for imparting transferable and life skills offered during the year**

0

File Description	Documents
List of value-added courses	No File Uploaded
Brochure or any other document relating to value-added courses	No File Uploaded
Any additional information	No File Uploaded

**1.3.3 - Number of students enrolled in the courses under 1.3.2 above**

0

File Description	Documents
List of students enrolled	No File Uploaded
Any additional information	No File Uploaded

### 1.3.4 - Number of students undertaking field work/projects/ internships / student projects

266

File Description	Documents
List of programmes and number of students undertaking field projects / internships / student projects	<a href="#">View File</a>
Any additional information	No File Uploaded

## 1.4 - Feedback System

**1.4.1 - Structured feedback and review of the syllabus (semester-wise / year-wise) is obtained from 1) Students 2) Teachers 3) Employers and 4) Alumni**      **B. Any 3 of the above**

File Description	Documents
Provide the URL for stakeholders' feedback report	<a href="https://docs.google.com/spreadsheets/d/1CWYzcFnarvvLTmJte829a5dM84fHYjwC/edit?usp=sharing&amp;ouid=105037032789734434166&amp;rtpof=true&amp;sd=true">https://docs.google.com/spreadsheets/d/1CWYzcFnarvvLTmJte829a5dM84fHYjwC/edit?usp=sharing&amp;ouid=105037032789734434166&amp;rtpof=true&amp;sd=true</a>
Upload the Action Taken Report of the feedback as recorded by the Governing Council / Syndicate / Board of Management	<a href="#">View File</a>
Any additional information	No File Uploaded

**1.4.2 - The feedback system of the Institution comprises the following**      **B. Feedback collected, analysed and action taken**

File Description	Documents
Provide URL for stakeholders' feedback report	<a href="https://docs.google.com/spreadsheets/d/1CWYzcFnarvvLTmJte829a5dM84fHYjwC/edit?usp=sharing&amp;ouid=105037032789734434166&amp;rtpof=true&amp;sd=true">https://docs.google.com/spreadsheets/d/1CWYzcFnarvvLTmJte829a5dM84fHYjwC/edit?usp=sharing&amp;ouid=105037032789734434166&amp;rtpof=true&amp;sd=true</a>
Any additional information	No File Uploaded

## TEACHING-LEARNING AND EVALUATION

### 2.1 - Student Enrollment and Profile

#### 2.1.1 - Enrolment of Students

##### 2.1.1.1 - Number of students admitted (year-wise) during the year

285

File Description	Documents
Any additional information	No File Uploaded
Institutional data in prescribed format	<a href="#">View File</a>

##### 2.1.2 - Number of seats filled against reserved categories (SC, ST, OBC, Divyangjan, etc.) as per the reservation policy during the year (exclusive of supernumerary seats)

NIL

File Description	Documents
Any additional information	No File Uploaded
Number of seats filled against seats reserved (Data Template)	No File Uploaded

### 2.2 - Catering to Student Diversity

2.2.1 - The institution assesses students' learning levels and organises special programmes for both slow and advanced learners.

For students who are relatively slow in learning, tutorial classes are to be organized by concerned faculty to bring them at par with advanced learners. In addition to the same, faculty are to specify special contact hours within the Course Outline itself.

For students who are relatively quick in learning and possess better grasping power are advised by the concerned course faculty to pursue

advanced online courses in respective areas.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

### 2.2.2 - Student – Teacher (full-time) ratio

Year	Number of Students	Number of Teachers
30/06/2021	575	41

File Description	Documents
Upload any additional information	<a href="#">View File</a>

## 2.3 - Teaching- Learning Process

2.3.1 - Student-centric methods such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences:

### Initiatives on Teaching and Learning

In order to ensure that our learning methods lay emphasis on giving students the ability to renew his/her learning as they develop the needed knowledge, insight, and skill sets and attributes, the faculty focuses on 1) Experiential learning through a mix of pedagogical tools, 2) Integrative Learning Process, 3) Participative-centred Learning, 4) Learning Team Model, and 5) Continuous Learning Evaluation Mechanism.

#### 1) Experiential learning through a mix of pedagogical tools

We focus on experiential learning through a set of effective pedagogical tools including lectures and presentations, interactive discussions including video analysis and discussions, case studies and case discussions, group exercises, activities, role-plays, business simulations, and business games.

## 2) Integrative Learning Process

As a model to excellence in management education and teaching interventions and to accelerate the learning process, we use a structured learning process that begins with understanding the learning setting through situation analysis, prepare the students through honing, make the students internalize the knowledge, concepts, skills, encourage students to naturalize, i.e., accept and adapt the learning, and finally consolidate the learning by letting the students engross, i.e., absorb the learning and then be able to apply the learning in real life.

## 3) Participative-centred Learning

As the Institute strongly believes that learning is enhanced when students become actively involved in the learning process, the institute promotes participant-centred learning by creating active learning environments that allow students to get involved in the learning process through meaningful academic classroom/outside-classroom activities, which match to the teaching objectives of a particular course/subject.

## 4) Learning Team Model

The students are encouraged to work in teams to build interpersonal and leadership skills. The learning team model is central to Jaipuria's PGDM (RM) experience. The Learning Team model is based on the business world in which employees work together in teams that depend on persuasive rather than positional leadership. The Learning Team serves as a living laboratory for cultivating these skills.

In PGDM (RM) 1st year, each Section of 60 students is divided into ten Learning Teams of 6 students each. In PGDM (RM) Second year, students are divided into teams of 5-6 depending on their functional areas of specialization. Since the team is not self-selected, each group includes a juxtaposition of diverse careers, interests, and backgrounds. Interaction in small groups with a remarkable and diverse set of peers encourages trial and error, risk taking, and collaborative idea generation, and helps to fundamentally change students' perspective and deepen their learning.

## 5) Continuous Learning Evaluation Mechanism

The continuous evaluation mechanism with prompt feedback help students to renew his/her learning, which is quite student-centric in nature.

Some recent innovations to improve instruction methods comprise of Flipped Classrooms, Web Based Learning, Simulation Classes and extensive usage of ICT.

File Description	Documents
Upload any additional information	No File Uploaded
Link for additional Information	Nil

2.3.2 - Teachers use ICT-enabled tools including online resources for effective teaching and learning

S# ICT Tools and resources available 1 Zoom conferencing Solution for online & Hybrid classes 2 Impartus - Video Lecture Capture Solution 3 LMS Powered by moodle engine 4 Jaipuria You tube channel

File Description	Documents
Provide link for webpage describing ICT enabled tools including online resources for effective teaching and learning process	<a href="https://moodle1.jaipuria.ac.in/">https://moodle1.jaipuria.ac.in/</a>
Upload any additional information	<a href="#">View File</a>

2.3.3 - Ratio of students to mentor for academic and other related issues

2.3.3.1 - Number of mentors

41

File Description	Documents
Upload year-wise number of students enrolled and full-time teachers on roll	<a href="#">View File</a>
Circulars with regard to assigning mentors to mentees	No File Uploaded

#### 2.3.4 - Preparation and adherence to Academic Calendar and Teaching Plans by the institution

The institute prepares detailed Academic calendar of the academic year (from July to June) incorporating all major academic activities/events such as classes, examination, IDP, conclave, seminars etc. and shared with all the stakeholder before the start of the academic session.

For effective implementation of the Teaching plan the program office prepares and circulate the detailed time table week before the start of the trimester. Further note the course outlines for each course is shared by the concerned faculty with the enrolled student in the first class/session of that course.

File Description	Documents
Upload the Academic Calendar and Teaching Plans during the year	<a href="#">View File</a>

## 2.4 - Teacher Profile and Quality

### 2.4.1 - Number of full-time teachers against sanctioned posts during the year

41

File Description	Documents
Year-wise full-time teachers and sanctioned posts for the year	<a href="#">View File</a>
List of the faculty members authenticated by the Head of HEI	No File Uploaded
Any additional information	No File Uploaded

### 2.4.2 - Number of full-time teachers with PhD/ D.M. / M.Ch. / D.N.B Super-Specialty / DSc / DLitt during the year

36

File Description	Documents
List of number of full-time teachers with PhD./ D.M. / M.Ch. / D.N.B Super-Specialty / D.Sc. / D.Litt. and number of full-time teachers for 5 years	<a href="#">View File</a>
Any additional information	No File Uploaded

### 2.4.3 - Total teaching experience of full-time teachers in the same institution: (Full-time teachers' total teaching experience in the current institution)

391

File Description	Documents
List of teachers including their PAN, designation, Department and details of their experience	<a href="#">View File</a>
Any additional information	No File Uploaded

## 2.5 - Evaluation Process and Reforms

### 2.5.1 - Number of days from the date of last semester-end/ year- end examination till the declaration of results during the year

Nil

File Description	Documents
List of Programmes and the date of last semester-end / year-end examinations and the date of declaration of result	<a href="#">View File</a>
Any additional information	No File Uploaded

### 2.5.2 - Number of students' complaints/grievances against evaluation against the total number who appeared in the examinations during the year

0

File Description	Documents
Upload the number of complaints and total number of students who appeared for exams during the year	No File Uploaded
Upload any additional information	<a href="#">View File</a>

2.5.3 - IT integration and reforms in the examination procedures and processes including Continuous Internal Assessment (CIA) have brought in considerable improvement in the Examination Management System (EMS) of the Institution

The Institute follows a system of concurrent evaluation using multiple methods of assessment to monitor students' academic progression. The assessment is undertaken to measure the knowledge, skills, and application ability of students which are identified as learning outcomes. The course instructors assess the understanding of concepts/theories, business practices and applications illustrated and discussed in the respective courses. The purpose of assessment is measurement of learning. Moreover, the assessment focuses on higher-order thinking skills, like comprehension, analysis, synthesis, evaluation, creative thinking and practical insight.

During the pandemic (year 2020-21) Institute has conducted examinations in online mode for the evaluation of students' learning. The important points are as follows:

1. Institute has conducted examinations in online mode through MOODLE during pandemic.
2. Students have downloaded the question paper in MS Word file from Moodle at the scheduled time with their credentials with the Moodle account.
3. The duration of the examination was 2 hours for students. Additional 15 minutes were also given to students for submission of answer sheets on Moodle to compensate for any contingencies.
4. Students are strictly instructed not to mention any identity credentials such as name, enrollment number etc. anywhere in the answer sheet. Violation of this norm will be treated as Unfair Means (UFM) and the student was awarded zero marks in the end-term

component of the course.

5. The submitted answers sheets were subjected to plagiarism checked through Turnitin software. Plagiarism checks were also within peer submissions as well as on the internet, i.e., the software will match answer sheets with answer sheets of other students as well as internet content.

6. Evaluation process for each course opted by the students comprises two parts, centralized and continuous components with weightage of 60% and 40%, respectively. Centralized component consists of mid-term (20% weightage) and end-term (40% weightage) hall examination whereas continuous evaluation (40% weightage) is undertaken by the concerned faculty member using various assessment tools/methods such as quiz, test, exercise, case analysis, library/web assignment, field project, term paper, class participation, reflective notes. The course instructor is mandated to use at least 3 continuous assessment tools/methods with maximum total weightage of 40%.

7. The grading system is based on a concurrent evaluation system with sufficient freedom given to the course instructor in deciding the pattern of evaluation. Numeric marks are awarded to each of the evaluation components. The total score is obtained by taking the weighted average of the numeric marks of the various components as specified in the course outline. The total marks thus received are converted to a letter grade, based on the relative performance of the student. The letter grades are on a 10-point scale with the grade 'A+' being the highest and 'F' being the lowest or fail grade. Each letter grade has a grade point associated with it as detailed below:

A+

A

A-

B+

B

B-

C+

C  
C-  
D  
F  
10  
9  
8  
7  
6  
5  
4  
3  
2  
1  
0



8. Course Instructors consider the following points while awarding the letter grades.

a. A student who scores less than 35% numeric marks (overall) is given an 'F' grade in the course.

b. The cut off numeric marks for all other grades is decided by the course instructor based on the distribution of numeric marks in the course and the overall performance of the class.

9. Institute has taken certain proactive steps to streamline the examination and result declaration process further.

a. Office of Controller of Examinations (OCE): Examination function was separated from Programme Office led by Programme Chairperson and a dedicated Office of Controller of Examinations was

created with effect from the academic year 2013-14. The OCE functions under overall supervision of the Dean (Academics).

b. **Examination Committee:** An Examination Committee has been constituted to advise the Controller of Examinations on the related matters. The Committee comprises Controller of Examinations as Chair and Programme Chairpersons and Manager (Systems) as members.

c. **Academic Programme Committee (APC):** An APC has been constituted to oversee the entire academic activities of the Institute, including examination and related functions. The APC is headed by the Dean (Academics) and Controller of Examinations, Programme Chairpersons, and Academic Area Chairs are its members.

d. **Coding of Answer Scripts:** The OCE assigns random six-digit code to answer scripts of mid-term and end-term examinations before delivery to the concerned faculty members for correction.

e. **Structure of Result preparation and Approval process:** After the faculty members complete course-wise grading of students, course-wise grades are reviewed and moderated (if required) by the Academic Programme Committee. Finalized course grades are submitted to the Office of Controller of Examinations for processing of result. Result is approved by the Faculty Council of the Institute.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil

## 2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme Outcomes and Course Outcomes for all Programmes offered by the institution are stated and displayed on the website and communicated to teachers and students

All information are displayed on the Institute's website

File Description	Documents
Upload COs for all courses (exemplars from the Glossary)	No File Uploaded
Upload any additional information	No File Uploaded
Link for additional Information	<a href="https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/iqac-naac/">https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/iqac-naac/</a>

## 2.6.2 - Attainment of Programme Outcomes and Course Outcomes as evaluated by the institution

### Information appended in the uploaded files

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional Information	<a href="https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/iqac-naac/">https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/iqac-naac/</a>

## 2.6.3 - Pass Percentage of students

### 2.6.3.1 - Total number of final year students who passed in the examinations conducted by Institution

290

File Description	Documents
Upload list of Programmes and number of students appear for and passed in the final year examinations	<a href="#">View File</a>
Upload any additional information	No File Uploaded
Paste link for the annual report	Nil

## 2.7 - Student Satisfaction Survey

### 2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire). Results and details need to be provided as a weblink

<https://docs.google.com/spreadsheets/d/11f0kfFXi6hufzomkE6dKwrnF-A1dcr-9/edit?usp=sharing&oid=105037032789734434166&rtpof=true&sd=true>

## RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 - Promotion of Research and Facilities

3.1.1 - The institution's research facilities are frequently updated and there is a well-defined policy for promotion of research which is uploaded on the institutional website and implemented

This research policy creates an environment within which faculty, research students, students and staff can carry out a variety of research and publication. This also provides comprehensive framework for implementation and development of research management at Jaipuria Institute of Management. Scope: This is Jaipuria Institute of Management Research Policy. Objective: • To create and foster research environment at Jaipuria Institute of Management. • To provide support and create awareness by defining research guidelines and framework. • To encourage integrity in research. • To encourage quality research and publications.

File Description	Documents
Upload the Minutes of the Governing Council/ Syndicate/Board of Management related to research promotion policy adoption	<a href="#">View File</a>
Provide URL of policy document on promotion of research uploaded on the website	Nil
Any additional information	No File Uploaded

### 3.1.2 - The institution provides seed money to its teachers for research

3.1.2.1 - Seed money provided by the institution to its teachers for research during the year (INR in lakhs)

.75

File Description	Documents
Minutes of the relevant bodies of the institution regarding seed money	No File Uploaded
Budget and expenditure statements signed by the Finance Officer indicating seed money provided and utilized	No File Uploaded
List of teachers receiving grant and details of grant received	<a href="#">View File</a>
Any additional information	No File Uploaded

### 3.1.3 - Number of teachers who were awarded national / international fellowship(s) for advanced studies/research during the year

0

File Description	Documents
e-copies of the award letters of the teachers	No File Uploaded
List of teachers and details of their international fellowship(s)	No File Uploaded
Any additional information	No File Uploaded

## 3.2 - Resource Mobilization for Research

### 3.2.1 - Grants received from Government and Non-Governmental agencies for research projects, endowments, Chairs during the year (INR in Lakhs)

1.86

File Description	Documents
e-copies of the grant award letters for research projects sponsored by non-governmental agencies/organizations	<a href="#">View File</a>
List of projects and grant details	No File Uploaded
Any additional information	No File Uploaded

### 3.2.2 - Number of teachers having research projects during the year

0

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil
List of research projects during the year	No File Uploaded

### 3.2.3 - Number of teachers recognised as research guides

8

File Description	Documents
Upload copies of the letter of the university recognizing teachers as research guides	No File Uploaded
Institutional data in Prescribed format	<a href="#">View File</a>

### 3.2.4 - Number of departments having research projects funded by Government and Non-Government agencies during the year

2

File Description	Documents
Supporting document from Funding Agencies	<a href="#">View File</a>
Paste link to funding agencies' website	Nil
Any additional information	No File Uploaded

## 3.3 - Innovation Ecosystem

3.3.1 - Institution has created an ecosystem for innovations and creation and transfer of knowledge supported by dedicated centres for research, entrepreneurship, community orientation, incubation, etc.

Jaipuria Institute of Management carries out a number of activities to foster research to create new and relevant knowledge in the field of management. Some of the activities are: • Promoting Academic Integrity • Seed Grants • Encouraging and supporting participation in National and International Seminars and Conferences. • Monetary Incentives • Career Advancement Scheme Points (CAS Points)

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

### 3.3.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR), Entrepreneurship and Skill Development during the year

Nil

File Description	Documents
Report of the events	No File Uploaded
List of workshops/seminars conducted during the year	No File Uploaded
Any additional information	No File Uploaded

### 3.4 - Research Publications and Awards

**3.4.1 - The Institution ensures implementation of its Code of Ethics for Research uploaded in the website through the following: Research Advisory Committee Ethics Committee Inclusion of Research Ethics in the research methodology course work Plagiarism check through authenticated software**

B. Any 3 of the above

File Description	Documents
Code of Ethics for Research, Research Advisory Committee and Ethics Committee constitution and list of members of these committees, software used for plagiarism check	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>

**3.4.2 - Number of PhD candidates registered per teacher (as per the data given with regard to recognized PhD guides/ supervisors provided in Metric No. 3.2.3) during the year**

**3.4.2.1 - Number of PhD students registered during the year**

6

File Description	Documents
URL to the research page on HEI website	Nil
List of PhD scholars and details like name of the guide, title of thesis, and year of registration	<a href="#">View File</a>
Any additional information	No File Uploaded

### 3.4.3 - Number of research papers per teacher in CARE Journals notified on UGC website during the year

33

File Description	Documents
List of research papers by title, author, department, and year of publication	<a href="#">View File</a>
Any additional information	No File Uploaded

### 3.4.4 - Number of books and chapters in edited volumes / books published per teacher during the year

4

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	Nil

### 3.4.5 - Bibliometrics of the publications during the year based on average Citation Index in Scopus/ Web of Science/PubMed

#### 3.4.5.1 - Total number of Citations in Scopus during the year

56

File Description	Documents
Any additional information	<a href="#">View File</a>
Bibliometrics of the publications during the year	<a href="#">View File</a>

#### 3.4.6 - Bibliometrics of the publications during the year based on Scopus/ Web of Science – h-

**Index of the University****3.4.6.1 - h-index of Scopus during the year****32**

File Description	Documents
Bibliometrics of publications based on Scopus/ Web of Science - h-index of the Institution	<a href="#">View File</a>
Any additional information	No File Uploaded

**3.5 - Consultancy****3.5.1 - Revenue generated from consultancy and corporate training during the year (INR in lakhs)****16.27**

File Description	Documents
Audited statements of accounts indicating the revenue generated through consultancy and corporate training	<a href="#">View File</a>
List of consultants and revenue generated by them	No File Uploaded
Any additional information	No File Uploaded

**3.5.2 - Total amount spent on developing facilities, training teachers and clerical/project staff for undertaking consultancy during the year****nil**

File Description	Documents
Audited statements of accounts indicating the expenditure incurred on developing facilities and training teachers and staff for undertaking consultancy	No File Uploaded
List of training programmes, teachers and staff trained for undertaking consultancy	No File Uploaded
List of facilities and staff available for undertaking consultancy	No File Uploaded
Any additional information	No File Uploaded

### 3.6 - Extension Activities

3.6.1 - Extension activities carried out in the neighbourhood sensitising students to social issues for their holistic development, and the impact thereof during the year

Below mentioned Extension activities are carrier out in the Academic year 2020-21 for details kindly refer the uploaded additional file

#### Covid-19 Warriors

During the second wave of the COVID-19 pandemic, Dr. Reena Agrawal, Chairperson, Social Responsibility Committee, Jaipuria Institute of Management Lucknow, made it her mission to reach out to as many people as she could and help them. For this purpose, not only did she approached her students from the present batches, but alumnus of the institute passed out even 15 years ago. With her wide network of students and other contacts in various NGO, she has been running the program currently for almost 2.5 weeks now. In this short span of time the team has been able to provide leads to 1000+ critically ill Covid patients All Over India, regarding their requirement for hospital beds, oxygen cylinders & concentrators, essential medicines, blood & plasma donors, doctors, food, and ambulance services.

#### Village Outreach Program

A volunteer outreach program, led by the first year PGDM students of the institute. The program ran for a duration of about 3 months starting in the month of July and then continuing up to October.

#### Education Drive

Jaipuria Institute of Management Lucknow hosted an Educational Drive for 50 students from Child Friendly School, Barabanki. This Educational Drive is a yearly event of the committee aimed at educating the students and familiarizing them with the outside environment. The students at the institute have been associated with the school for long, mentoring them throughout the lockdown phase as well.

#### Miles of Smile

Event for the students of CHILD FRIENDLY SCHOOL, Barabanki not only this school Jaipuria has been associated with several schools in rural areas , where students of Jaipuria volunteers teach them and as organizes other extra circular activities

#### Surgical Face Masks Distribution Drive

On 10th January 2021, the Social Responsibility Committee, of Jaipuria Institute of Management, Lucknow organized a face mask distribution drive to. With time, people all around have reduced the usage of face masks and it is very important that everyone understands the importance of masks and continue using them. So, in order to increase awareness among people, especially the lower economic groups of the society, the team decided to arrange a drive and distribute masks, while informing every one of its importance.

#### Paytm Training Session

Jaipuria Institute of Management, Lucknow, in coordination with HelpAge India organized a training session on how to use Paytm for the senior citizens associated with, on 15th January 2021. The purpose of the session was to introduce the senior members to the technology of today, and to encourage them in the direction.

#### Sambhav - "?? ???? ????"

The Tree plantation drive was organized on 11th October 2020. The event was handled by Mr. Abhas Krishna, Junior Member of Social Responsibility Committee. The event was organized through online mode by inviting people to register themselves and contribute towards the environment. A total of 103 responses were received for the participation of the event and enthusiastic participation was shown by the participants. The participants had to upload the picture while planting the tree and send the link to the committee, based on which the certificates of appreciation were granted.

### Yoga Bhagaye Rog

On 1st November 2020, the Social Responsibility Committee, of Jaipuria Institute of Management, Lucknow organized a special event "YOG BHAGAE ROG" an initiative to enrich the Yoga in our daily lives

### Sustainability to Survive - Quiz

The idea behind the quiz was to bring awareness amongst the students on various Corporate Social Responsibility taken up by the different corporate offices. The quiz was conducted over an Online platform name KAHOOT. The participants were shown a set of questions over the zoom application, the answers of which they were to mark over Kahoot.

### Musical Event - Melody

Jaipuria Institute of Management, Lucknow, has been associated with several school in rural areas, where the student volunteers teach the school children and engage them in extracurricular activities as well. For the same, on 30th November 2020, the members of the committee organized a special event for the children of Child Friendly School, Barabanki, under the guidance of Faculty Coordinator Prof. Reena Agrawal and Student Coordinator Mr. Prayush Prakash. The event was led by Ms. Aditi Rana and Mr. Gopal Singh (both, Junior Members, Social Responsibility Committee).

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	Nil

### 3.6.2 - Number of awards and recognition received by the Institution, its teachers and students for extension activities from Government / Government-recognised bodies during the year

0

File Description	Documents
Number of awards for extension activities in during the year	No File Uploaded
e-copy of the award letters	No File Uploaded
Any additional information	No File Uploaded

**3.6.3 - Number of extension and outreach programmes conducted by the institution through NSS/NCC/Red Cross/YRC, etc. during the year (including Government-initiated programmes such as Swachh Bharat, AIDS Awareness, and Gender Sensitization and those organised in collaboration with industry, community and NGOs)**

4

File Description	Documents
Reports of the events organized	<a href="#">View File</a>
Any additional information	No File Uploaded

**3.6.4 - Number of students participating in extension activities listed in 3.6.3 during the year**

125

File Description	Documents
Reports of the events	<a href="#">View File</a>
Any additional information	No File Uploaded

**3.7 - Collaboration**

**3.7.1 - Number of collaborative activities during the year for research/ faculty exchange/ student exchange/ internship/ on-the-job training/ project work**

6

File Description	Documents
Copies of documents highlighting collaboration	<a href="#">View File</a>
Any additional information	No File Uploaded

**3.7.2 - Number of functional MoUs with institutions of national and/or international importance, other universities, industries, corporate houses, etc. during the year (only functional MoUs with ongoing activities to be considered)**

3

File Description	Documents
e-copies of the MoUs with institution/ industry/ corporate house	No File Uploaded
Details of functional MoUs with institutions of national, international importance, other institutions etc. during the year	<a href="#">View File</a>
Any additional information	No File Uploaded

## INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching-learning, viz., classrooms, laboratories, computing equipments, etc.

- In response to Covid-19, classes and assessment tasks are facilitated on online as well as hybrid platform through our customized LMS powered by Zoom (Corporate Account) and Moodle Engine. We also used the Impartus Video Lecture Solution for livestreaming of classes in purely online as well as hybrid mode.
- The Institute is endowed with excellent physical infrastructural facilities to support the teaching-learning process.
- Our Institute has spacious and well furnished airconditioned seminar/conference halls, adequate number of lecture halls, well-equipped laboratories, and separate offices for the faculty, discussion room to facilitate the academic programs.
- All the lecture halls and seminar hall are equipped with LCD projector, wifi connected PC, White Board, Audio Visual Devices, Impartus Lecture Capturing Solution.
- Entire campus & hostels are wifi enabled.
- Language Lab, Flipped Session Recording Studio.
- The airconditioned Library with adequate space, large number of books and journals, Internet and other support facilities are located at central place.
- The Institute has a Health Centre to meet the diagnostic and medical treatment of students and staff.
- The Institute also has three airconditioned Computer Labs with total of 155 PCs
- Wi-fi enabled campus
- Internet is facilitated by 250 MBPS Leased line from TATA Communication.
- There are 3 well furnished hostels, two each for girls and

boys.

- The Institute has a book-shop, photocopying facility.
- The Institute has a large cafeteria to serve food and refreshments with capacity of 100 persons.

The infrastructure facilities available for academic activities:

1. 8 Nos. of Video Lecture Solution enabled Classrooms
2. 12 Nos. of Video Conferencing Lecture Solution enabled Classrooms
3. 15 Nos. of fully air-conditioned lecture theatres equipped with projection and audio-video equipments.
4. 1 No. of Tutorial rooms
5. One Seminar/conference rooms
6. One Auditorium
7. Two fully digitalized library
8. Three Computer Laboratories including a iTell Language Lab and a IBM Analytics Lab

Co-curricular activities (Auditorium, Open air theatre etc.): We are having 413 seating capacity fully-airconditioned auditorium, 200 seating capacity conference room, 30 seating capacity meeting room at our campus.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.1.2 - The institution has adequate facilities for cultural activities, yoga, sports and games (indoor and outdoor) including gymnasium, yoga centre, auditorium etc.)

The institute have below mentioned Infrastructure facility to facilitate cultural activities, yoga and games .

Auditorium with a seating capacity of 413 persons

Student Lounge to facilitate Indoor Games and recreation

In Campus Gymnasium

Sports Facility

Indoor Sports Facility

We have space & facility for following indoor games

- Table Tennis
- Carom
- Chess
- Counter Strike/NFS

And in order to promote cultural events in the campus have the following instrument

- Drum set
- Guitars ( different types)
- Amplifiers
- Misc. musical Instruments

Outdoor Sport Facility

The Institute has out-door stadium and half-olympic size swimming pool for sports activities. We have

"All work and no play make Jack a dull boy", considering the importance and role of sports in the overall development of personality. We have well maintained playground to facilitate following outdoor games

- Gully Cricket
- Mini Football
- Hand Ball
- Kho-Kho
- Volleyball
- Badminton
- Basketball
- Fun and music events like Tug of War

In addition to the above we also have a swimming pool

Medical Facility

**In Campus Medical Room with Doctor and nurshing Facility****Medical Insurance**

As a continuous endeavor to provide emergency medical help to the students, the institute has arranged a Group Personal Accident Policy for all 1st, 2nd year students. Students collect their policy document from the SEC office.

**Benefits of policy for the students:**

- Accidental Death, PTD, PPD, Accidental Medical Benefit up to INR 30, 000 (OPD expenses limited up to INR 10000/-)

**Medical Support**

Physical well being of student is important and any ailment adversely affects the life and learning of student. Jaipuria has adequate medical support services for the students. Apart from Sick Room, the institute also has provision wherein a senior qualified doctor visits campus on specified time and days to take care of any ailments of the students. The medical facility is provided in room no 13 A. The Institute has a Health Center to meet the diagnostic and medical treatment of students and staff.

File Description	Documents
Geotagged pictures	No File Uploaded
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

**4.1.3 - Number of classrooms and seminar halls with ICT-enabled facilities**

19

File Description	Documents
Upload any additional information	No File Uploaded
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	<a href="#">View File</a>

#### 4.1.4 - Expenditure for infrastructure augmentation, excluding salary, during the year (INR in Lakhs)

204.34

File Description	Documents
Upload audited utilization statements	No File Uploaded
Details of Expenditure, excluding salary, during the years	<a href="#">View File</a>
Any additional information	No File Uploaded

## 4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

### Hard and electronic

#### Books

Procuring quality documents is foremost and an important aspect of library service. Library conducts various book exhibitions, in-house displays of latest books on different key topics so that faculty could recommend relevant and quality books for the library collection. Focus is not only restricted to one specific area but sincere efforts are being made in selecting good books for strengthening books collection in the library. Faculty recommends titles of books that need to be added in library collection. Students also request or recommend books. All recommendations are brought to the notice of library committee members

#### Journals/Magazines

Faculty can recommend subscription of any journal/magazine. Library team every year seeks opinion of faculty members on adding or

excluding journals/magazines from the library collection as per their usage. Table of content (TOC) alerts are being sent to all users once new issue of any journal is received in the library. Library has access to few online journals/magazine with print and access to over 3000+ full text journals/magazines as well as abstracting information of over 10000 journals/magazines through Ebsco Business Source Complete.

#### Online Resources

Library has been subscribing to Ebsco Business Source Complete, ProWess and DELNET union catalogue with open access journals management on their website. Time to time trial access of various online databases is being managed so that on basis of extensive usage (during the trial period) new databases can be added in the library collection. However, library is managing and providing access to working paper, reports, research articles etc. deliver through the mail. Library has access to few online journals/magazine with print and access to over 3000+ full text journals/magazines through Ebsco Business Source Complete.

1. EBSCO (Business Source Complete) Academic Full Text Journal
2. ProWess
3. Delnet
4. J-Gate: social and Management Sciences
5. EBSCO E-Books academic collection
6. Turnitin (Anti-Plagiarism software)

#### Collection of CDs & DVDs

Library has been procuring CDs and DVDs which are containing specialized lectures of eminent businessmen and experts for using e-learning and multimedia aid in teaching. Library is also procuring selected renowned and educational movies. However, library is planning to strengthen this particular segment of library collection.

The library has Harvard Corner (a collection of Harvard Business School), CD/DVD, Case Studies, Project Reports and World Bank Documents. Membership of IIM, Lucknow and AIMA.

## Library Management Software

The library operations and services are fully computerized using LibSys software; catalogue of the holdings is available 24x7 through Web OPAC for online access (over intranet).

## Support Services

Library is extending all support for research and project works of users. Services such as, inter library loan, book exhibitions, book display, new arrival alerts, information searching, circulation of daily news updates, table of content etc. are being performed on regular basis. Apart from regular services, service on demand is another feature of the library support.

The following support services exist:

### OPAC

User can easily access the whole library collections according to their need through the author, title, key words etc. It allows on-line reservation and the status of a particular title.

## Circulation

The books are issued to its user through the bar code reader with the help of Library software.

## Reference and Information Service

For any kind of query regarding to the knowledge are provided to our knowledge customers.

## Inter - Library Loan

The library has set up contacts with libraries for getting articles, copies or books which are not available in our library. This service is provided only to the faculty members. Any books or articles of journals available to the other libraries located in India can be borrowed for 15 days free of cost.

### Student information support service

The Library has initiated a new service, Student Information Reference Service. This is to assist the information needs of students to complete their assignments, projects, class preparation, placement preparation etc. The library professional staff assist them in addressing information requirements. The requirements may include help in identifying the appropriate databases for assignments or classwork, customized orientation to specific databases, company information, industry information etc

### Reprography & Scanner

The facility of photocopying, printout and scanner is available in the Library for non-issuing knowledge resources to the students.

### Current Awareness Bulletin & News Service

This service is provided via E-mail to the faculty members and the students, which includes current contents of new arrival periodicals, acquisition update, Conference alert, Book reviews.

The Library also provides Daily News Update to their users via E-mail.

### Reservations

A user can reserve his/her needed titles which are already checked-out.

### Bibliography and Indexing Services

The compilation of subject bibliography is being provided on demand by the faculty members

### Newspaper Clippings

A file having clippings of news appearing in dailies about our institute is maintained.

### Working Hours of Library

Library timings on all working days are 08.00 AM to 08.00 PM. i.e. library is open for 12 hours. Library hours are being kept flexible and timings can be extended on request of users. During examinations library is being kept open on holidays and Sundays and opening hours are extended too. Besides, library facility is made available in hostels as well.

### Feedback Mechanisms

There is direct communication with users through face to face talk, social media, mail and questionnaire. To strengthen library system in the institute, time to time, feedback from the library users is being taken through survey methods using questionnaire. Face to face feedback from users also being taken on regular basis to keep check on various services and activities of the library. Library team/committee does serious efforts to eradicate/minimize any flaws highlighted in the feedback.

### Inter Library Network

Library has membership of DELNET (Developing Library Network) and MANLIBNET (Management Library Network), so that best library practices among other member institutions can be shared and adopted. Since, users' information needs have been changing from book to article level. Therefore, network with various institutes have been established. Collaboration with international libraries such as EconBiz (German National Library for Economics) and IMF (International Monetary Fund) have also been developed.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

**4.2.2 - Institution has access to the following: e- A. Any 4 or more of the above journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access to e-resources**

File Description	Documents
Details of subscriptions like e-journals, e-books, e-ShodhSindhu, Shodhganga membership	<a href="#">View File</a>
Upload any additional information	No File Uploaded

**4.2.3 - Expenditure on purchase of books/ e-books and subscription to journals/e-journals during the year (INR in lakhs)**

30.5

File Description	Documents
Audited statements of accounts	No File Uploaded
Any additional information	No File Uploaded
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	<a href="#">View File</a>

**4.2.4 - Usage of library by teachers and students (footfalls and login data for online access)**

**4.2.4.1 - Number of teachers and students using the library per day during the year**

An average number of 5 teachers and 55 students are using the library per day (Based upon Aug 2021 to Sep. 2021 (Due to covid 19, the classes were online so no footfall during the period 20-to July21

File Description	Documents
Upload details of library usage by teachers and students	No File Uploaded
Any additional information	No File Uploaded

### 4.3 - IT Infrastructure

4.3.1 - Institution has an IT policy covering Wi-Fi, cyber security, etc. and has allocated budget for updating its IT facilities

The Centre has elaborate computing facilities accessible to the students. There are three modern, state-of-the-art, computer laboratories comprising of hardware configuration Intel Core i3 8th Generation, 8GB RAM 1Tb/500 Gb.

These labs are equipped with 155 nodes with high quality laser printers, network printers, scanners and multimedia accessories.

There are several high end Servers [IBM model 7X04 , X3650M2], HP Porliant[PO8335-371] ,HP Blade Servers and tower servers [IBM model X-225] and for the file storage HP SAN Server and WSUS Server.

Various system software are available that run in environments such as, Windows 2008 Server, Windows Server 2012 and Windows Server 2016, Microsoft SQL Server 2008.

The Student PC ratio is 4:1. Out of the three Computer Lab have two have more than 60 machines so each lab can easily accommodate a section of class consisting of 60 at a time. So we can schedule simultaneous three classes in lab. Further to that we scheduled classes in the Lab as per availability. As most of the student now carry Laptop with him/herself we also created a classroom with more than 60 number of power connection to facilitate Laptop based class in a classroom.

#### Hardware & Software Details

S. No.

Computational Details

Nos

1

Internet Bandwidth in MBPS

250

2

PC exclusively available for students

150

3

PCs / Laptop available in different Depts.

60

4

PCs / Laptop available in Library

8

5

PCs / Laptop available in Teaching Area

21

6

PCs / Laptop Faculty Members

40

7

Printers available

20

**System Software / Backend Database Engine Details**

**S. No.**

**System Software's**

**License**

**Status**

1

Windows 2016 Standard

Microsoft

Existing

2

Windows 2012 Standard

Microsoft

Existing

3

Windows 2008R2 Standard

Microsoft

Existing

4

Windows 10 Professional

Microsoft

Existing

5

Windows 8 Professional

Microsoft

Existing

6

Ubuntu 18.04

Open

Existing

7

MS SQL Server 2008

Microsoft

Existing

#### Application Software Details

S.No.

Application Software's

License

Status

1

**Zoom Video Conferencing**

**License**

**Existing**

**2**

**Impartus Video Lecture Capture Solution**

**License**

**Existing**

**3**

**MSOffice 2010/ 2013 / 2016 / Office 365**

**License**

**Existing**

**4**

**SPSS 20**

**License**

**Existing**

**5**

**AMOS 21**

**License**

**Existing**

**6**

**Ebsco**

**License**

**Existing**

7

Turnitin

License

Existing

8

Scopus

License

Existing

9

Camtasia

License

Existing

10

Smart PLS

License

Existing

11

Prowess

License

Existing

12

Moodle

Open Source/Freeware



Existing

13

WinZip

Open Source /Freeware

Existing

14

Xamp

Open Source /Freeware

Existing

15

Sophos Central

License

Existing

16

LSease

License

Existing

17

Tally9.0 ERP(Multi User)

License

Existing

18

Adobe Acrobat 9.0



Open Source /Freeware

Existing

19

Corel Draw

License

Existing

20

Adobe Suite

License

Existing

Server, Switches & Access Point

S. No

Particulars

No.

1

Servers (Rack, Blade, Tower) IBM & HP

04

2

D-Link Smart Core Switch

05

3

Sophos XG Rourter cum Firewall XG430

01

4

Cisco Switch 1641

01

5

D-Link 3120 Stack Switches

14

6

D-Link 1500 POE Switches

07

7

D-Link DWC 2000 Wireless Controller

01

8

Aruba Access Point

54

9

D-Link Indoor Access Point

26

10

Aruba Outdoor Access Point

01

- In response to Covid-19, classes and assessment tasks are facilitated on online as well as hybrid platform through our customized LMS powered by Zoom (Corporate Account) and Moodle Engine. We also used the Impartus Video Lecture Solution for livestreaming of classes in purely online as well as hybrid mode.
- In keeping with its mission to continuously upgrade and up-scale the quality and spread of educational endeavour, we have chosen to implement the lecture capture solution provided by Impartus. Impartus video lecture solution enabled lightweight video files to be streamed and viewed on-line, without consuming an excessive amount of bandwidth. This will allow our students to either view the lectures in real time as they are taking place, or on an on-demand basis later, after the lecture is finished.
- The E-mail facility is managed through Google which provides web based email client, with chat facility, Google docs, Google apps, Google sites and with many other features as well.
- IP/Web based Video-conferencing facility available on both VPN and WAN powered Logitech Lifesize equipment in addition to the traditional video conferencing like Skype etc.
- We have Virtual Learning Environment (Moodle) which makes it easy for provide online support for in course. Providing a central space on the web where students, faculty and staff can access a set of tools and resources anytime anywhere. Staff and students of the Department have found most valuable aspects like a quick way to share documents, Discussion Forums, Online assignment handling etc.
- 300 MBPS Fiber lease line Internet Connectivity of TATA Communication.
- We have a SOPHOS firewall cum router for internet distribution and managing the usage and user access. Internet connection over Wi-Fi is made available from Main campus to hostels using Motorola/Speedifi Point to point RF connectivity with master slave access point for all the Hostel In addition to that we have also providing optical fiber connection to our one of the Boys Hostel which located at an arial distance of approximately 1.5 Km.
- Institute has implemented 26 DLINK - 6600 AP and 54 Aruba AP310 Wi-Fi access points for smooth running of Wi-Fi connectivity.
- In campus open space lawn/recreational areas we have two DLINK DWS-8600AP outdoor antennas to provide 24\*7 internet Wi-Fi connectivity.
- Students use internet facility for Skype for person to person

interaction and now IT department is exploring other video conferencing tools as well.

- Internet facilities are used for downloading the software and updates in laptop and mobiles.
- Our institute avails academic license from Microsoft for Office applications & Operating Systems, we are also equipped with Google Apps, SPSS, CMIE- Prowess and Adobe Professional.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

#### 4.3.2 - Student - Computer ratio

Number of Students	Number of Computers
575	155

File Description	Documents
Upload any additional information	<a href="#">View File</a>

#### 4.3.3 - Bandwidth of internet connection in the Institution and the number of students on campus

A. 250 Mbps

File Description	Documents
Details of bandwidth available in the Institution	<a href="#">View File</a>
Upload any additional information	No File Uploaded

#### 4.3.4 - Institution has facilities for e-content development: Facilities available for e-content development Media Centre Audio-Visual Centre Lecture Capturing System (LCS) Mixing equipments and software for editing

A. All four of the above

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil
List of facilities for e-content development (Data Template)	<a href="#">View File</a>

#### 4.4 - Maintenance of Campus Infrastructure

##### 4.4.1 - Expenditure incurred on maintenance of physical and academic support facilities, excluding salary component, during the year (INR in lakhs)

1189.57

File Description	Documents
Audited statements of accounts	<a href="#">View File</a>
Upload any additional information	No File Uploaded

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities – classrooms, laboratory, library, sports complex, computers, etc.

On every meeting of Board of Governors, a presentation is made on progress on all issues of Infrastructure development, curriculum, welfare and administration by the Director. The faculty and staff members during the faculty and staff council meeting provide their valuable multiple insights on infrastructure requirement, balanced growth of the institute, development of faculty staff as well as welfare of students. Besides, they also facilitate the feedback from the students' community of their experiences at campus through the online mechanism too. Director takes every possible opportunity to meet faculty members, students, parents, alumni and some industry experts for rounded feedback on various issues. The feedback is discussed with the Director and other senior functionaries and rectification measures if required are promptly taken. Sources of receiving feedback for Infrastructure issues from students are through: ? Open House discussion : The feedback mechanism of open house discussion is a discussion of student with each programme/activity. This offer students a platform to air their views for strengthening the existing system. • The student engagement survey and student satisfaction survey are conducted online independently by a third party agency (Survey Monkey) for understanding the gap in the expectation and actual delivery of

services to the students. A service quality feedback form is got filled out from the students where the inputs with regard to Academics, Infrastructure, IT facility, Library Facility, Food Services in the mess and cafeteria, gym, housekeeping, maintenance, etc. are given on a scale of 15 during each year. Other than the Feedback Mechanism we also have efficient complaint system to redress student complaints. The different complaint system are mentioned below :

- Users can give suggestions/complain in the suggestion box kept in the Lobby area of the reception area.
- Efficient Complaint Response System to redress student complain
- Spice IT Call Log System for redressal of IT related issues.
- Student can send their complaints/suggestions through mails to the respective person or department.
- Any user can give a written suggestion directly to director, dean, department head or other staff members
- Users can freely interact with staff and provide their feedback or any other requirements. All staff members are clearly instructed to listen and act upon the users issues on priority basis

Adequate availability of the Infrastructure is assured by procuring and maintain infra as per the guideline of statutory Authority like AICTE etc. Adequate focus is on enriching our resources both human and infrastructure so that we can put our stated mission to practice in a manner that is quite evident to all our stakeholders. We emphasize upon the continuous improvement of quality and quantity of available resources to meet the increasing demand of our stakeholders as well as matching the changing dynamics of academic world. Jaipuria believe in an aesthetic, clean and an environment, conducive to enhance the academic. We have a team of maintenance staff who take care of all supporting activities. We have a system manual to help us in creation and enhancement of Infrastructure to promote good teaching learning environment.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

## STUDENT SUPPORT AND PROGRESSION

### 5.1 - Student Support

#### 5.1.1 - Number of students benefitted by scholarships and freeships provided by the Government during the year

0

File Description	Documents
Upload self-attested letters with the list of students receiving scholarships	No File Uploaded
Upload any additional information	No File Uploaded

### 5.1.2 - Number of students benefitted by scholarships and freeships provided by the institution and non-government agencies during the year

101

File Description	Documents
Upload any additional information	No File Uploaded
Institutional data in prescribed format	<a href="#">View File</a>

### 5.1.3 - The following Capacity Development and Skill Enhancement activities are organised for improving students' capabilities Soft Skills Language and Communication Skills Life Skills (Yoga, Physical fitness, Health and Hygiene) Awareness of Trends in Technology

B. Any 3 of the above

File Description	Documents
Link to Institutional website	Nil
Details of capability development and schemes	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>

### 5.1.4 - Number of students benefitted from guidance/coaching for competitive examinations and career counselling offered by the institution during the year

290

File Description	Documents
Any additional information	No File Uploaded
Number of students benefited by guidance for competitive examinations and career counseling during the year (Data Template)	<a href="#">View File</a>

**5.1.5 - The institution adopts the following mechanism for redressal of students' grievances, including sexual harassment and ragging: Implementation of guidelines of statutory/regulatory bodies Creating awareness and implementation of policies with zero tolerance Mechanism for submission of online/offline students' grievances Timely redressal of grievances through appropriate committees**

**A. All of the above**

File Description	Documents
Minutes of the meetings of students' grievance redressal committee, prevention of sexual harassment committee and Anti-ragging committee	<a href="#">View File</a>
Details of student grievances including sexual harassment and ragging cases	No File Uploaded
Upload any additional information	<a href="#">View File</a>

## 5.2 - Student Progression

### 5.2.1 - Number of outgoing students who got placement during the year

263

File Description	Documents
Self-attested list of students placed	<a href="#">View File</a>
Upload any additional information	No File Uploaded

### 5.2.2 - Number of outgoing students progressing to higher education

0

File Description	Documents
Upload supporting data for students/alumni	No File Uploaded
Details of students who went for higher education	No File Uploaded
Any additional information	No File Uploaded

### 5.2.3 - Number of students qualifying in state/ national/ international level examinations during the year

#### 5.2.3.1 - Number of students who qualified in state/ national/ international examinations (e.g.: IIT-JAM/NET/SET/JRF/ GATE /GMAT /CAT/ GRE/ TOEFL/Civil Services/State government examinations) during the year

0

File Description	Documents
Upload supporting data for students/alumni	No File Uploaded
Any additional information	No File Uploaded

### 5.3 - Student Participation and Activities

#### 5.3.1 - Number of awards/medals for outstanding performance in sports and/or cultural activities at inter-university / state /national / international events (award for a team event should be counted as one) during the year

1

File Description	Documents
e-copies of award letters and certificates	<a href="#">View File</a>
Any additional information	No File Uploaded

#### 5.3.2 - Presence of an active Student Council and representation of students in academic and administrative bodies/committees of the institution

##### Student Excellence Council 2020-21

The Council consists of student representatives elected by students and selected by panel of experts after thorough evaluation and interview process. An ideal representative should be willing to move

the extra mile and contribute in the success of institute. Student Excellence Council is the development body for the students, by the students. The aim of SEC is to look for the holistic development of the students as well as to help in the implementation of the decisions by the management. The body acts as a bridge between the students and the management. SEC is responsible for addressing and resolving the issues faced by the students. SEC ensures that all the activities, events and interactions are conducted in a manner which is acceptable in the norms and culture of the college. SEC is headed by President, Vice-President and 14 Committee Coordinators. Structure of SEC-2020 is mentioned here:-

S. No.

Coordinator Name

Designation

1

Mr. Aditya Kumar Singh

President

2

Ms. Kritika Pant

Vice President

3

Ms. Sidra Ali Khan

Academic Committee - Coordinator

4

Mr. Akash Srivastava

Admission Committee - Coordinator

5

Mr. Samarth Sanal

Alumni Relation Committee - Coordinator

6

Ms. Anannya Shastri

Centre For Entrepreneurship & Family Business - Events -  
Coordinator

7

Mr. Syed Ahmad Kamran

Centre For Entrepreneurship & Family Business - Incubation -  
Coordinator

8

Mr. Abhishek Dixit

Conference & Events Committee - Coordinator

9

Mr. Aditya Srivastava

Cultural Committee - Coordinator

10

Ms. Pooja Shah

International Relations Committee

11

Mr. Rahul Choudhury

Media Public Relations & IT Committee - Coordinator

12

Mr. Indrajit Naidu

Placements & Corporate Relations Committee - Coordinator

13

Mr. Tauseef Khan

Research Committee - Coordinator

14

Mr. Prayush Prakash

Social Responsibility Committee - Coordinator

15

Mr. Abhay Kumar Yadav

Sports Committee - Coordinator

16

Mr. Stuti Sagar Panda

Student Welfare & Disciplinary Committee - Coordinator

The duty of President is to strategically plan the student activities keeping in mind the vision and mission of the college. He is responsible for building good relationship within and outside the college. He/She is also the representative of the college and the SEC. The President heads the SEC and coordinates with different committees for their smooth functioning. The role of vice-president is to handle the overall responsibilities of the students and SEC. He/She is responsible to support the President with different functions and decisions. He/She has to officiate in the absence of President and help in the functioning of the SEC. Rest all the committees work under the guidance of respective chairpersons. Several academic/non-academic activities were organized by the SEC. In this pandemic year SEC has organized several online and offline extra-curricular activities wherein some of the new activities were initiated this year like; Online Chai pe Charcha, Storytelling, Brand folk, Start-up bandits, E-concert, Spark, Lucknow Darshan (for hostellers), International Student Panel Discussion, Ignite, Sports Quiz, Model Gaanv. Some new major CSR activities also took place like; Surgical Face Mask distribution, taking online classes of underprivileged children, Workshop on Mahila Suraksha in

collaboration with Tata-Trust, Education drive, Women's Day Celebration "Dastangoi" and 3 days Nukkad Natak. Total 15 meetings were happened in this academic year.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

### 5.3.3 - Number of sports and cultural events / competitions organised by the institution

9

File Description	Documents
Report of the event	No File Uploaded
List of sports and cultural events / competitions organised per year	<a href="#">View File</a>
Upload any additional information	No File Uploaded

## 5.4 - Alumni Engagement

5.4.1 - The Alumni Association and its Chapters (registered and functional) contribute significantly to the development of the institution through financial and other support services

The Jaipuria Institute of Management Alumni Association (JIMAA) is registered with Registrar Firms Society Chits, Uttar Pradesh since 30/03/1999. The renewal of the JIMAA is done on regular intervals wherein the last renewal of the society was done on 30/03/2019 for five years

In Year 2020-21 Total Number of Alumni rose to 5060.

### Alumni Resources/Funds Raised

During the Academic Year 2019-20 and 20-21 (ongoing) till date i.e., Dec 2021, 230 alumni have taken the Alumni Lifetime Membership with the total funds raised during the period is 7,73,601/- along with the funds raised for other alumni events and to support parents of Mr. Prashant Banarejee(1,46,601) who sadly passed earlier this year.

Number of Meets Organised in 2020-21 is 11 & total 399 alumni

participated in these meetings

Alumni Chapters: Till date (Dec. 2021), the institute is having 7 Alumni Chapters as follows:

S. No.

Alumni Chapters

1

Lucknow Alumni Chapter

2

Delhi Alumni Chapter

3

Mumbai Alumni Chapter

4

Bangalore Alumni Chapter

5

Eastern Zone Alumni Chapter (previously Kolkatta Alumni Chapter)

6

Hyderabad Alumni Chapter

7

International Chapter

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional Information	<a href="https://alma.jaipuria.ac.in/">https://alma.jaipuria.ac.in/</a>

**5.4.2 - Alumni's financial contribution during the year** C. 5 Lakhs - 10 Lakhs

File Description	Documents
Upload any additional information	<a href="#">View File</a>

## GOVERNANCE, LEADERSHIP AND MANAGEMENT

### 6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of an effective leadership in tune with the vision and mission of the Institution

#### Vision

To be an educational institution of choice for all stakeholders, which promotes human wellbeing through continuous learning.

#### Mission

To provide learner-centric education that focuses on developing learners as competent, ethical and socially conscious management professional through continuous improvement in quality of teaching-learning processes and research.

The institute promotes a culture of participative management. All the stakeholder (students, faculty, non-teaching staff, alumni, recruiters etc.) directly or indirectly participate in achieving the goals and objectives of the institute.

Our mission translates in the stated goals which in turn reflect into our academic programs, research and extension activities of the institution. There is a high level of integration of strategy implementation and periodic assessment of the activities and processes. The assessment is done through multi layered system at multiple points. The Faculty Council forms the apex of the academic processes and major decision making is done here. Besides there are Program Chairs, Area chairs and other important committees constituted for the purpose to facilitate the activities and processes and make periodic assessments to reflect the consistency with the mission of the institution. The Student Excellence Council, which is a body governed by the students works for the student's welfare. The Institute has various educational methods for assessing student's progress. The Institute follows the methodology of central evaluation and continuous evaluation for monitoring student's improvement and upgradation in academics and personality over a

period of time. The continuous evaluation methodology includes quizzes, class presentations, group discussions, role plays, assignments, etc. Further, to continuously monitor student's interaction with industry, students are evaluated on their timebound projects and arrangements which they undertake in each course. The Institute also monitors the improvement in student's personality by evaluating students on their participation in discussions and presentation on various topics. The students are given continuous feedback (in terms of marks and qualitative feedback) so that learning and improvement can take place. Further, the faculty mentors regularly meet their mentees, monitoring their progress and handling their grievances, as a part of the Institute's mentoring program.

The Governing Body of the institute comprises of eminent personalities from academia, industry and different national and international organizations of repute. They are personalities with rich experience who are accomplished thought leaders and well respected in their field for their contributions.

The Board of Governors (BoG) meets regularly, once in each quarter. It discusses and takes decisions on all issues related to the institute. The quarterly report of the institute is presented by the Director to the BoG members. The minutes of the meetings are prepared and are implemented at the campus level.

The BoG has a participative decision making process involving different stakeholders. The Director, who is one of the members of BoG, regularly meets parents, students, alumni, industry experts etc., and discusses relevant developments, and seeks their opinion for further improvement.

Director presents "Institute's Update" incorporating action taken report to BoG in each quarterly meeting which is taken note of by the BoG. Further suggestions are brought back, communicated, and implemented at the institute's level.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil

6.1.2 - Effective leadership is reflected in various institutional practices such as decentralization and participative management

Jaipuria Institute of Management, Lucknow believes in collective wisdom of its human resource. The vision of the institute; to be an educational institution of choice for all stakeholders, which promotes human wellbeing through continuous learning, is the guiding light which calls for collective leadership to take the decisions at strategic and operational level. The Board of Governors shapes the policies and procedures at the apex while the Faculty Council and the Committees take charge at the campus level. The core focus is on to achieve excellence in the academic, administrative, research and community activities in a progressive manner in tune with the demands of the external stakeholders.

Since the institution firmly believes in the collective decision making, the various committees that look after the implementation of the decisions also own the outcomes. Institute ensures transparency in decision taken by governing body. Members from Board of Governors interact with the faculty during all possible occasions. The major decisions taken by the Board, feedback and suggestions on various issues are appropriately conveyed to the faculty and staff at the institute for needful wherever required. Minutes of meetings including decisions taken are maintained and circulated among all concerned. Institute ensures involvement of all stakeholders for ensuring accountability in governing decisions. Faculty Council meets frequently where minutes are recorded and circulated. Area council meetings are also recorded and circulated among Area colleagues. The Pan Area meets atleast once a year to deliberate and decide various academic issues like course curriculum revision/revamping, introduction of new courses, introduction or alteration of any academic procedures of evaluation / grading, pedagogy, introduction of new models in courses, etc. During the Academic Council meeting decisions are taken, minutes prepared and circulated among concerned members for execution at appropriate level. Alumni and students interact with faculty and their feedback is discussed in Area Meetings and taken forward where required.

In the beginning of each academic year, academic administrative

functions and various functional committees are formed and officially announced for participation of all faculty in governance of the institute. Each Program is lead by a Program Director and Manager Program Office for academic administration. Area Chairs are appointed who take decisions in Area Committees. All decisions are taken collectively and in transparent manner. Minutes are recorded and circulated.

File Description	Documents
Upload strategic plan and deployment documents on the website	No File Uploaded
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil

## 6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ Perspective plan has been clearly articulated and implemented

### Industry Interaction / Collaboration

To provide Industry relevant learning to students, the following are the Industry interventions used in the Institute. Industry Visits: Students visit reputed companies interact with the Industry experts and make a report. Industry Mentoring: Industry mentor help mentees to understand the nuances of the Industry to make them more employable. Guest Sessions: Sessions are organized at frequent interval to ensure students to know the corporate practices and link between theory and practice Industry Live Projects Summer internship project Individual Development Plan Panel of Industry expert and faculty interview students before and after SIP to enable students understand their potential, strengths, weakness, areas of improvement and possible career path.

### Teaching and Learning

The institute has in last few years is progressing toward Outcome Based Learning where each course are supposed to meet course learning objective set at the beginning of the course by adopting innovating evaluation technique ranging from Term Examinations, Quizzes, Case Studies , Research papers, Role Play, Projects, Video Shoots to name few faculty of many courses sparingly used Flip Videos. Faculty at the end of course are supposed to prepare AOL

(Assurance of Learning) Report which is reflection on attainment of Course Learning Objective for further improvement in Curriculum and Pedagogy. The AOL report is also a reflection of attainment of Program Level Objective and Mission Statement of the Institute. The various assessment tools used for assessing the students' attainment levels of PLOs are: • Group Assignments • Group Projects • Term Paper • Quizzes • Class Participation • Discussion Forum • Sales Pitch • New Analysis • Flipped Video Based Assessments • Ethics Situation Reaction Test • Mid-term and End-term Hall Examinations • Presentations • Book reviews • Case Analysis • Field Sales Project Report Presentation • Self-assessment Reports • Viva-voce These assessments are carried out periodically and hence allow the faculty members to monitor and provide attention to the students who may not be attaining the PLO's to the required level. This ensures that maximum students attain the minimum level of each program level outcomes

#### Curriculum Development

Jaipuria Institute of Management Lucknow is keeping abreast with the fast changing environment by continuously upgrading curriculum to keep at par with the industry standard. Each Program has its own program advisory council which comprises senior industry professional, Senior Alumni and Academicians from renowned institute of country. The council advises about structure of the program and expectations from the program which lay down foundation for program level outcomes and graduate attributes expected from the students. These are further deliberated in each area. Each area has its own Advisory council comprising of its' own faculty senior academician, alumni and industry expert. The area advisory council guides on the courses to be offered in each area. Faculty in area designs course outline based upon the inputs from various area meeting and sets their course learning objective. These course outline are shared by various industry professional and alumni for their vetting. The course curriculum is then presented to Faculty council for final vetting and approval

#### Examination and Evaluation

Institute has taken certain proactive steps to streamline the examination and result declaration process further. Examination Committee: An Examination Committee has been constituted to advise the Controller of Examinations on the related matters. The Committee comprises Programme Chairpersons and Manager (Systems) as members. Coding of Answer Scripts: The OCE assigns random sixdigit code to answer scripts of midterm and endterm examinations before delivery

to the concerned faculty members for correction. **Result Processing and Approval:** After the faculty members complete coursewise grading of students, coursewise grades are reviewed and moderated (if required) by the Academic Programme Committee. Finalized course grades are submitted to the Office of Controller of Examinations for processing of result. Result is approved by the Faculty Council of the Institute

### Research and Development

**Creating congenial and conducive atmosphere for research:** Limited academic pressure, linking with career progression, encouragement from director. Faculty members are requested to share their research issues, methodology and findings with other colleagues during Faculty Research Seminars which are organized on the regular basis.

**Infrastructure support:** The institute subscribes to a large number of research journals both in hard copy and online journals in all the management streams. **EResources:** 1 Business Source Complete (EBSCO): Provides fulltext business and academic journals covering areas of business marketing, management, economics, finance, accounting, international business. 2 JGate: Social Management Sciences: Provides fulltext/abstract, business and academic journals covering areas of business marketing, management, economics, finance, accounting, international

File Description	Documents
Strategic Plan and deployment documents on the website	No File Uploaded
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.2.2 - The functioning of the various institutional bodies is effective and efficient as visible from the policies, administrative set-up, appointment and service rules, procedures, etc.

File Description	Documents
Paste link to Organogram on the institution webpage	Nil
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil

### 6.2.3 - Implementation of e-governance in areas of operation: Administration Finance and Accounts Student Admission and Support Examination

A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning) Documen	No File Uploaded
Screen shots of user interfaces	No File Uploaded
Details of implementation of e-governance in areas of operation	<a href="#">View File</a>
Any additional information	No File Uploaded

## 6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non-teaching staff and avenues for their career development/ progression

Internal FDP

External FDP

Research Rewards/Incentives

Seed Money

Group Medical Insurance

PF Contribution & Contribution to Superannuation Fund,

Reimbushment of Grants and Nomination to participate in various national and International conferences and seminars

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

### 6.3.2 - Number of teachers provided with financial support to attend conferences / workshops and towards payment of membership fee of professional bodies during the year

10

File Description	Documents
Upload any additional information	No File Uploaded
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	<a href="#">View File</a>

### 6.3.3 - Number of professional development / administrative training programmes organized by the Institution for its teaching and non-teaching staff during the year

18

File Description	Documents
Reports of the Human Resource Development Centres (UGC HRDC/ASC or other relevant centres)	<a href="#">View File</a>
Upload any additional information	No File Uploaded

### 6.3.4 - Number of teachers who have undergone online/ face-to-face Faculty Development Programmes during the year: (Professional Development Programmes, Orientation / Induction Programmes, Refresher Courses, Short-Term Course, etc.)

6

File Description	Documents
Summary of the IQAC report	No File Uploaded
Reports of the Human Resource Development Centres (UGC ASC or other relevant centers)	<a href="#">View File</a>
Upload any additional information	No File Uploaded

## 6.4 - Financial Management and Resource Mobilization

### 6.4.1 - Institution conducts internal and external financial audits regularly

Institute conducted Statutory Audit every financial Year wise on yearly basis, it is mandatory as per Income Tax act also Internal Audit done by the Internal Auditors on regular Intervals time to time

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

### 6.4.2 - Funds / Grants received from non-government bodies, individuals, and philanthropists during the year (not covered in Criterion III and V) (INR in lakhs)

nil

File Description	Documents
Annual statements of accounts	<a href="#">View File</a>
Details of funds / grants received from non-government bodies, individuals, philanthropists during the year	No File Uploaded
Any additional information	No File Uploaded

### 6.4.3 - Institutional strategies for mobilisation of funds and the optimal utilisation of resources

Jaipuria Institute of management lucknow mobilises its funds received mainly from

- Students fees
- Bank Interest
- Hostel fees

- Fellow ship programme fees
- Application Form fees
- Misc receipts(back paper fees,library fine,late fees etc)
- Sponsorship on hosting events
- Management development programme

Funds received from above heads are spent on payment of salary of teaching and non-teaching staff of the Institute. Each and every amount of fund received from above haeds are at par with budget allocation. Budget of the Institute is prepared keeping in mind developmental criteria of the organization; accordingly provisions are made in the Budget, which is prepared by a team of experts under direct supervision of Financial Adviser of the Institute viz. Finance Committee, which is ultimately approved by Chairman of institute, and then fund is sanctioned, which is deployed on different Heads of Expenditures in accordance with approval of various statutory committees constituted by the Institute time to time for efficient use of funds received from fees and other heads. The Institute follows cent percent transparency in use of funds.

Institute funds are spent after approval from Building committee, Sales and Purchase committee, Finance committee and other statutory committees of the Institute. All these committees are chaired by the Director of the institute.

Optimum utilization of funds is ensured through:-

- Adequate funds are allocated for effective teaching-learning practices that include Orientation Programmes, Workshops, Inter-disciplinary activities, training programmes, Refresher Courses that ensures quality education.
- Budget is utilized to meet day to day operational and administrative expenses and maintenance of fixed assets.
- Enhancement of library facilities needs to augment learning practices and accordingly requisite funds are utilized every year.
- Adequate funds are utilized for development and maintenance of infrastructure of the University.
- Some funds are allocated for social service activities as part of social responsibilities

Main motto of resource mobilisation and optimal utilisation of resources is to put Jaipuria institute of management on bench mark in tune with quality teaching and unique growth of students.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil

## 6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing quality assurance strategies and processes visible in terms of incremental improvements made during the preceding year with regard to quality (in case of the First Cycle): Incremental improvements made during the preceding year with regard to quality and post-accreditation quality initiatives (Second and subsequent cycles)

- **Response to Covid-19 pandemic:**
  - Classes and assessment tasks on online platform through our customized LMS backend powered by Zoom and Moodle Engine
  - Hybrid teaching during the lean covid-19 period
  - In-House developed 20+ Flipped Video Lectures to support effective delivery of course content
  - Video-editing and screen-recording software Camtasia has been procured to enhance the creation of flipped-videos and MOOCs
  - Extended the remote-access facility of databases and application-software like: ProWess, ProQuest, J-Gate, World Library E-Books, Capitaline database, DELNET database, SPSS, AMOS etc.
  - Number of workshops and FDPs on developing effective 'teaching & learning innovations' for faculty members organized.
- **Improving Academic Processes in line with AACSB requirements**
  - Competency Goals (CGs) for the Program have been finalized in line with AACSB requirements.
  - Course Learning Outcomes (CLOs) of various courses have been revised accordingly and made fully-aligned with the Competency Goals (CGs)
  - Strengthening of Area Advisory and Program Advisory Committees and their meeting held and their suggestions have been incorporated in various Course-Outlines
  - Course-Outline of Business Analytics Course have been revised in line with the industry-requirements and trends. Python Programming language has been adopted as

the core-language for the Business-Analytics applications.

- Submission of Initial Self Evaluation Report (iSER) of AACSB in May-2021.
- IQAC Enhancement in Research & Publication Activities:
  - Focused Research Publication strategy paid off with publication/acceptance of 37 Scopus/ABDC Category research papers
  - Smart-PLS software (individual-edition), Excel-Stat software procured.
  - SCOPUS Research Database procured and made available to faculty-members

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

6.5.2 - The institution reviews its teaching-learning process, structures and methodologies of operation and learning outcomes at periodic intervals through its IQAC as per norms

IQAC has performed preiodic (trimester wise ) review of course outline, teaching and assesment plan of various courses and provided sugessions to enhance the teaching effectiveness. Through its comprehensive course audit process, implementation of appropriate teaching process has been insured.

- Improving Academic Processes in line with AACSB requirements
  - Competency Goals (CGs) for the Program have been finalized in line with AACSB requirements.
  - Course Learning Outcomes (CLOs) of various courses have been revised accordingly and made fully-aligned with the Competency Goals (CGs)
  - Strengthening of Area Advisory and Program Advisory Committees and their meeting held and their suggestions have been incorporated in various Course-Outlines
  - Course-Outline of Business Analytics Course have been revised in line with the industry-requirements and trends. Python Programming language has been adopted as the core-language for the Business-Analytics applications.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

**6.5.3 - Quality assurance initiatives of the institution include Regular meeting of the IQAC Feedback collected, analysed and used for improvement of the institution Collaborative quality initiatives with other institution(s) Participation in NIRF Any other quality audit recognized by state, national or international agencies (such as ISO Certification)**

**A. Any 4 or all of the above**

File Description	Documents
Paste the web link of annual reports of the Institution	Nil
Upload e-copies of accreditations and certification	<a href="#">View File</a>
Upload details of quality assurance initiatives of the institution	<a href="#">View File</a>
Upload any additional information	<a href="#">View File</a>

## **INSTITUTIONAL VALUES AND BEST PRACTICES**

### **7.1 - Institutional Values and Social Responsibilities**

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

1)

**Date of activity: 04/03/2021**

**Nature of activity: Celebrating International Women's Day / Women Empowerment**

**Brief about the activity:**

**Every year on the 8th of March, International Women's Day is observed to celebrate this unstoppable spirit of womenkind. So, this**

year in an attempt to pay tribute to the women who have been the backbone of our society since time immemorial, the Social Responsibility Committee of Jaipuria Institute of Management on 4th of March organized the event Dastangoi, 'Qissa Jhansi ki Rani ka' a tale of the great warrior Rani Laxmi Bai of Jhansi, by two of our very own artists from Lucknow, Mr. Himanshu Bajpai & Ms. Pragya Sharma.

2)

Date of activity: 08/03/2021 Nature of activity: Women empowerment  
Details of the Event:

On 8th March 2021, the Social Responsibility Committee of Jaipuria Institute of Management, Lucknow in association with Mission Mahila Shakti, Uttar Pradesh Police hosted a Nukkad Natak on the occasion of International Women's Day at Fun Republic Mall, Gomti Nagar, Lucknow.

3)

Date of activity: 09/03/2021 Nature of activity: Women empowerment  
Details of the Event:

On 9th March 2021, the Social Responsibility Committee of Jaipuria Institute of Management, Lucknow in association with Mission Mahila Shakti, Uttar Pradesh Police hosted a Nukkad Natak on the occasion of International Women's Day at Hazratganj Police Station, Hazratganj, Lucknow.

4)

Date of activity: 10/03/2021 Nature of activity: Women empowerment  
Details of the Event:

On 10th March 2021, the Social Responsibility Committee of Jaipuria Institute of Management, Lucknow in association with Mission Mahila Shakti, Uttar Pradesh Police hosted a Nukkad Natak on the occasion of International Women's Day at Singapore Mall, Gomti Nagar, Lucknow.

5)

Date of activity: 20/12/2020

Nature of activity: Social Responsibility / Mahila Suraksha

**Brief about the activity:**

In most part of the world, it remains taboo and is rarely talked about. To make the womens aware about the same there was a training program organized by the Tata trust employees.

In an attempt to make the women of different villages aware about the mensuration hygiene and to train them to adopt the same, on 20th Dec 2020, the Social Responsibility Committee (SRC) of Jaipuria Institute of Management, Lucknow organised WORKSHOP- on Mahila Suraksha, which was given by the members of TATA TRUST- Mrs. Pallavi and Mrs. Mausami, led by Mrs. Amita Jain.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional Information	Nil

**7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation: Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power-efficient equipment**

C. Any 2 of the above

File Description	Documents
Geotagged Photographs	<a href="#">View File</a>
Any other relevant information	No File Uploaded

7.1.3 - Describe the facilities in the institution for the management of the following types of degradable and non-degradable waste (within a maximum of 200 words)

Solar energy conservation through solar water heater. Water Harvesting during rainy season. Garbage recycling for composite fertilizer Paperless campus initiative Plastic free campus Using clay glass (Kullad) instead of disposable plastic Cardboard folders are used for meetings.

Green Initiative through tree plantation via Grow-trees.com Planted 379 Trees which helps Co2 Reduction : 7044 Kg Per Year and created 33 Jobs Solar energy conservation for water heater. Water Harvesting

during rainy season. Garbage recycling for composite fertilizer  
Paperless campus initiative Plastic free campus Using clay glass  
(Kullad) instead of disposable plastic or thermocol glasses.  
Cardboard folders are used for meetings etc., Plastic folders are  
avoided.

File Description	Documents
Relevant documents like agreements/MoUs with Government and other approved agencies	No File Uploaded
Geotagged photographs of the facilities	No File Uploaded
Any other relevant information	No File Uploaded

**7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus** C. Any 2 of the above

File Description	Documents
Geotagged photographs / videos of the facilities	No File Uploaded
Any other relevant information	No File Uploaded

**7.1.5 - Green campus initiatives include**

**7.1.5.1 - The institutional initiatives for greening the campus are as follows:** C. Any 2 of the above

1. Restricted entry of automobiles
2. Use of bicycles/ Battery-powered vehicles
3. Pedestrian-friendly pathways
4. Ban on use of plastic
5. Landscaping

File Description	Documents
Geotagged photos / videos of the facilities	No File Uploaded
Various policy documents / decisions circulated for implementation	No File Uploaded
Any other relevant documents	<a href="#">View File</a>

### 7.1.6 - Quality audits on environment and energy undertaken by the institution

**7.1.6.1 - The institution's initiatives to preserve and improve the environment and harness energy are confirmed through the following:**

**E. None of the above**

1. Green audit
2. Energy audit
3. Environment audit
4. Clean and green campus recognitions/awards
5. Beyond the campus environmental promotional activities

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	No File Uploaded
Certification by the auditing agency	No File Uploaded
Certificates of the awards received	No File Uploaded
Any other relevant information	No File Uploaded

**7.1.7 - The Institution has a disabled-friendly and barrier-free environment: Ramps/lifts for easy access to classrooms and centres Disabled-friendly washrooms Signage including tactile path lights, display boards and signposts Assistive technology and facilities for persons with disabilities: accessible website, screen-reading software, mechanized equipment, etc. Provision for enquiry and information: Human assistance, reader, scribe, soft copies of**

**B. Any 3 of the above**

**reading materials, screen reading, etc.**

File Description	Documents
Geotagged photographs / videos of facilities	<a href="#">View File</a>
Policy documents and brochures on the support to be provided	No File Uploaded
Details of the software procured for providing assistance	No File Uploaded
Any other relevant information	No File Uploaded

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e. tolerance and harmony towards cultural, regional, linguistic, communal, socio-economic and other diversities (within a maximum of 200 words).

**Information appended in the uploaded file**

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	<a href="#">View File</a>

7.1.9 - Sensitization of students and employees of the institution to constitutional obligations: values, rights, duties and responsibilities of citizens:

At Jaipuria Institute of Management we Sensitize the student, Faculty & staff to constitutional obligation through

- 1) Student Excellence Council Oath Taking Ceremony Detail attached
- 2) Vigilance Awareness Week
- 3) Orientation Open House
- 4) , Anual Development Programme of Employee

File Description	Documents
Details of activities that inculcate values necessary to transform students into responsible citizens	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>

**7.1.10 - The institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic sensitization programmes in this regard: The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other staff Annual awareness programmes on the Code of Conduct are organized**

**C. Any 2 of the above**

File Description	Documents
Code of Ethics - policy document	<a href="#">View File</a>
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programmes, etc. in support of the claims	No File Uploaded
Any other relevant information	<a href="#">View File</a>

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

**Information appended in the uploaded file**

File Description	Documents
Annual report of the celebrations and commemorative events for during the year	<a href="#">View File</a>
Geotagged photographs of some of the events	No File Uploaded
Any other relevant information	No File Uploaded

## 7.2 - Best Practices

7.2.1 - Provide the weblink on the Institutional website regarding the Best practices as per the prescribed format of NAAC

#### 1) Faculty Driven Summer Internship

As Summer Internship plays a major role in shaping the students' professional attitude, considering the ongoing medical emergency, Jaipuria Institute of Management framed a summer internship completely governed by faculty. Faculty driven SIP is an eight-week program. Faculties framed a six-phase SIP program for various domains. In total twentyseven projects were created that includes six in finance, seven in human resource management, two in IT operations, and twelve in marketing. Projects were assigned to the students based on their career preferences. Eleven Students did SIP project in business analytics, Seventy Seven in Finance, thirty-four in Human resources, hundred and thirteen in Marketing, nineteen in operation and IT, and twelve in Retail. Few topics covered: Marketing 1- Project Title: Is marketing communication over digital/online media more effective than conventional means of communication for spreading customer awareness of a company's products. 2- Online reviews, purchase intentions, and brand image 3- To study the various factors affecting satisfaction and loyalty intent of customers from Organized Retail Outlets. Finance 1- Performance Evaluation of Mutual Fund Scheme 2- Hedging Strategies Using Options 3- Family-owned firms and Performance during Crisis: Impact of COVID-19 19 Human Resource 1- Impact of Employee Engagement Practices on Employee Outcomes during Covid 19 2- Employer branding for talent acquisition and retention 3- Impact of Teleworking on WFH Burnout Operations 1- Impact Analysis of two close competing organization's (Manufacturing/ Service) for Sustainable Operations in the Context of Sustainable Development Goals (SDGs) 2- Role of Information Technology in creating a secure E-Commerce platform/network/space Each SIP course outline very clearly defines the topics the students have to work on phase-wise. It also classifies the expectations from students at all levels. This detailed structure helped the students to learn systematically. Faculty were continuously connected with the students over the phone and on the zoom platform. The faculty helped the student to understand the project in detail. Regular evaluations were conducted and the feedback was shared with the students. This activity made the student more confident and focused. Students were also guided on how to collect data from various online sources. This detailed SIP structure has given an edge to the students to learn about the various function of an organization.

#### 2) Preparation for Covid-19:

Considering the increase of Covid-19 cases across India and chances that class-room impartation of education might get affected so it has been decided to have a long term comprehensive planning so that all the academic and academicadministration activities may run in an effective and efficient manner. Accordingly, detailed discussion was there on the following points:

- Since physical class-room teaching might get affected because of the possibility of some preventive measures imposed by the government/administration and simultaneously as per the consideration of impact on health conditions of students, it was discussed to have some online platform like zoom, Microsoft team or Google Meet etc. After a through discussion, zoom found preference as the platform for online communication on different domains.
- Simultaneously, if situation doesn't go that bad so mix of online and offline class might be planned and for that purpose comprehensive planning is required as per the physical infrastructure etc.
- Since both the stakeholders (faculty-members and students) haven't yet encountered such a mode of knowledge sharing so lots of training activities in terms of 'teaching learning innovations' are required so committee suggested to look for relevant training avenues and resource person so that comprehensive training package may be finalized.
- It has been proposed that all faculty-members should be facilitated with supporting tools and instruments to have effective online teaching.
- All the stakeholders should have remote access of all data bases, library facilities and application software.
- Since there is lots of uncertainty related to Covid-19 situation and holding in-campus examination may be affected so alternative arrangements for holding online examinations have also been discussed

File Description	Documents
Best practices in the Institutional website	Nil
Any other relevant information	Nil

### 7.3 - Institutional Distinctiveness

7.3.1 - Highlight the performance of the institution in an area distinct to its priority and thrust (within a maximum of 200 words)

OBE : Focus of program curriculum designing for the academic year was Outcome Based Education (OBE). An OBE curriculum means starting with a clear picture of what is important for students to be able to do, then organizing the curriculum, instruction and assessment to make sure this learning ultimately happens. Before basic principles

of OBE including 1. Clarity of focus, 2. Designing down, 3. High Expectation and expanded opportunities. For OBE implementation, a "design down" process was employed which moved from POs (which are aligned to the vision/mission of the Institute) to Course Learning Outcomes (CLOs) and outcomes for individual learning experiences. Outcomes at the course level were aligned with, and contributed to, the program outcomes. OBE Based Curriculum Review: The major pillars of Higher Education rest upon the concept of 'Kaizen' or continuous improvement. Innovation and continuous improvement is a steady process that takes its own time but once imbibed in the institutional processes and procedures, it becomes a part of institutional culture. The process is quite evident in the majority of academic and administrative processes in Jaipuria, Lucknow. The student engagement survey and student satisfaction survey are conducted independently for understanding the gap in the expectation and actual delivery of services to the students. Technology in Teaching Learning: Centre for Learning technologies was founded under the Centre of Teaching and Learning on 26th March 2018. The objective of the chair is to promote the learning technologies like Flipped Classroom inside the classes to enhance the effectiveness in the teaching learning process. The focus has been on bringing greater technology interface in all aspects of teaching and learning we expanded the impartus capture system to include 5 new classrooms, we produced more than 2 dozens flipped videos which were used in course delivery in our own studio. All faculty and few staff members signed up for atleast one course on MOOCs platform. Our dashboard uses has been extended to include summer internship project monitoring and internal quality assurance process. All student's project and assignments were run on turnitin plagiarism detection software.

## Part B

### CURRICULAR ASPECTS

#### 1.1 - Curriculum Design and Development

1.1.1 - Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which are reflected in Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) of the various Programmes offered by the Institution.

Programme Learning Outcomes of PGDM are as follows:

PL01

PL02

PL03

PL04

PL05

PL06

PL07

PL08

Demonstrate persuasive communication skills

Demonstrate leadership and teamwork towards achievement of organizational goals

Apply relevant conceptual frameworks for effective retail management decision making

Develop innovative thinking for effective retail management

Demonstrate competency in a chosen field of Retail Management

Appreciate sustainable, ethical, and legal issues in the retail context

Leverage technology for retail management

Demonstrate capability as an independent learner

Programme Learning Outcomes of PGDM (RM) are as follows:

PL01

PL02

PL03

PL04

PL05

PL06

PL07

PL08

Demonstrate persuasive communication skills

Demonstrate leadership and teamwork towards achievement of organizational goals

Apply relevant conceptual frameworks for effective retail management decision making

Develop innovative thinking for effective retail management

Demonstrate competency in a chosen field of Retail Management

Appreciate sustainable, ethical, and legal issues in the retail context

Leverage technology for retail management

Demonstrate capability as an independent learner

Programme Learning Outcomes of PGDM are as follows:

PL01

PL02

PL03

PL04

PL05

PL06

PL07

PL08

Communicate effectively and display interpersonal skills

Demonstrate leadership and teamwork towards achievement of organizational goals

Apply relevant knowledge of financial products and markets for decision-making

Develop innovative thinking for effective management

Demonstrate domain competency and knowledge of regulatory compliances in a chosen sector of financial services

Appreciate sustainable and ethical business practices

Leverage technology for financial services management

Demonstrate capability as an independent learner

File Description	Documents
Upload additional information, if any	No File Uploaded
Link for additional information	Nil

### 1.1.2 - Number of Programmes where syllabus revision was carried out during the year

1

File Description	Documents
Minutes of relevant Academic Council/BOS meeting	<a href="#">View File</a>
Details of syllabus revision during the year	No File Uploaded
Any additional information	No File Uploaded

### 1.1.3 - Number of courses focusing on employability/entrepreneurship/ skill development offered by the Institution during the year

4

File Description	Documents
Curriculum / Syllabus of such courses	<a href="#">View File</a>
Minutes of the Boards of Studies/ Academic Council meetings with approval for these courses	<a href="#">View File</a>
MoUs with relevant organizations for these courses, if any	No File Uploaded
Any additional information	<a href="#">View File</a>

## 1.2 - Academic Flexibility

### 1.2.1 - Number of new courses introduced across all programmes offered during the year

8

File Description	Documents
Minutes of relevant Academic Council/BoS meetings	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Institutional data in prescribed format (Data Template)	<a href="#">View File</a>

### 1.2.2 - Number of Programmes offered through Choice Based Credit System (CBCS)/Elective Course System

1

File Description	Documents
Minutes of relevant Academic Council/BoS meetings	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
List of Add on /Certificate programs (Data Template)	<a href="#">View File</a>

### 1.3 - Curriculum Enrichment

1.3.1 - Institution integrates cross-cutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability, and Human Values into the curriculum

**PLO 4 :- Evaluate different ethical perspective**

**This PLO has been incorporated in various courses and further have been mapped with some CLO**

File Description	Documents
Upload the list and description of the courses which address issues related to Gender, Environment and Sustainability, Human Values and Professional Ethics in the curriculum	<a href="#">View File</a>
Any additional information	No File Uploaded

### 1.3.2 - Number of value-added courses for imparting transferable and life skills offered during the year

0

File Description	Documents
List of value-added courses	No File Uploaded
Brochure or any other document relating to value-added courses	No File Uploaded
Any additional information	No File Uploaded

**1.3.3 - Number of students enrolled in the courses under 1.3.2 above**

0

File Description	Documents
List of students enrolled	No File Uploaded
Any additional information	No File Uploaded

**1.3.4 - Number of students undertaking field work/projects/ internships / student projects**

266

File Description	Documents
List of programmes and number of students undertaking field projects / internships / student projects	<a href="#">View File</a>
Any additional information	No File Uploaded

**1.4 - Feedback System**

**1.4.1 - Structured feedback and review of the syllabus (semester-wise / year-wise) is obtained from 1) Students 2) Teachers 3) Employers and 4) Alumni**

B. Any 3 of the above

File Description	Documents
Provide the URL for stakeholders' feedback report	<a href="https://docs.google.com/spreadsheets/d/1CWYzcFnarvvLTmJte829a5dM84fHYjwC/edit?usp=sharing&amp;oid=105037032789734434166&amp;rtpof=true&amp;sd=true">https://docs.google.com/spreadsheets/d/1CWYzcFnarvvLTmJte829a5dM84fHYjwC/edit?usp=sharing&amp;oid=105037032789734434166&amp;rtpof=true&amp;sd=true</a>
Upload the Action Taken Report of the feedback as recorded by the Governing Council / Syndicate / Board of Management	<a href="#">View File</a>
Any additional information	No File Uploaded

#### 1.4.2 - The feedback system of the Institution comprises the following

B. Feedback collected, analysed and action taken

File Description	Documents
Provide URL for stakeholders' feedback report	<a href="https://docs.google.com/spreadsheets/d/1CWYzcFnarvvLTmJte829a5dM84fHYjwC/edit?usp=sharing&amp;oid=105037032789734434166&amp;rtpof=true&amp;sd=true">https://docs.google.com/spreadsheets/d/1CWYzcFnarvvLTmJte829a5dM84fHYjwC/edit?usp=sharing&amp;oid=105037032789734434166&amp;rtpof=true&amp;sd=true</a>
Any additional information	No File Uploaded

### TEACHING-LEARNING AND EVALUATION

#### 2.1 - Student Enrollment and Profile

##### 2.1.1 - Enrolment of Students

##### 2.1.1.1 - Number of students admitted (year-wise) during the year

285

File Description	Documents
Any additional information	No File Uploaded
Institutional data in prescribed format	<a href="#">View File</a>

##### 2.1.2 - Number of seats filled against reserved categories (SC, ST, OBC, Divyangjan, etc.) as per the reservation policy during the year (exclusive of supernumerary seats)

NIL

File Description	Documents
Any additional information	No File Uploaded
Number of seats filled against seats reserved (Data Template)	No File Uploaded

## 2.2 - Catering to Student Diversity

2.2.1 - The institution assesses students' learning levels and organises special programmes for both slow and advanced learners.

For students who are relatively slow in learning, tutorial classes are to be organized by concerned faculty to bring them at par with advanced learners. In addition to the same, faculty are to specify special contact hours within the Course Outline itself.

For students who are relatively quick in learning and possess better grasping power are advised by the concerned course faculty to pursue advanced online courses in respective areas.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

## 2.2.2 - Student – Teacher (full-time) ratio

Year	Number of Students	Number of Teachers
30/06/2021	575	41

File Description	Documents
Upload any additional information	<a href="#">View File</a>

## 2.3 - Teaching- Learning Process

2.3.1 - Student-centric methods such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences:

### Initiatives on Teaching and Learning

In order to ensure that our learning methods lay emphasis on giving students the ability to renew his/her learning as they

develop the needed knowledge, insight, and skill sets and attributes, the faculty focuses on 1) Experiential learning through a mix of pedagogical tools, 2) Integrative Learning Process, 3) Participative-centred Learning, 4) Learning Team Model, and 5) Continuous Learning Evaluation Mechanism.

1) Experiential learning through a mix of pedagogical tools

We focus on experiential learning through a set of effective pedagogical tools including lectures and presentations, interactive discussions including video analysis and discussions, case studies and case discussions, group exercises, activities, role-plays, business simulations, and business games.

2) Integrative Learning Process

As a model to excellence in management education and teaching interventions and to accelerate the learning process, we use a structured learning process that begins with understanding the learning setting through situation analysis, prepare the students through honing, make the students internalize the knowledge, concepts, skills, encourage students to naturalize, i.e., accept and adapt the learning, and finally consolidate the learning by letting the students engross, i.e., absorb the learning and then be able to apply the learning in real life.

3) Participative-centred Learning

As the Institute strongly believes that learning is enhanced when students become actively involved in the learning process, the institute promotes participant-centred learning by creating active learning environments that allow students to get involved in the learning process through meaningful academic classroom/outside-classroom activities, which match to the teaching objectives of a particular course/subject.

4) Learning Team Model

The students are encouraged to work in teams to build interpersonal and leadership skills. The learning team model is central to Jaipuria's PGDM (RM) experience. The Learning Team model is based on the business world in which employees work together in teams that depend on persuasive rather than positional leadership. The Learning Team serves as a living laboratory for cultivating these skills.

In PGDM (RM) 1st year, each Section of 60 students is divided into ten Learning Teams of 6 students each. In PGDM (RM) Second year, students are divided into teams of 5-6 depending on their functional areas of specialization. Since the team is not self-selected, each group includes a juxtaposition of diverse careers, interests, and backgrounds. Interaction in small groups with a remarkable and diverse set of peers encourages trial and error, risk taking, and collaborative idea generation, and helps to fundamentally change students' perspective and deepen their learning.

#### 5) Continuous Learning Evaluation Mechanism

The continuous evaluation mechanism with prompt feedback help students to renew his/her learning, which is quite student-centric in nature.

Some recent innovations to improve instruction methods comprise of Flipped Classrooms, Web Based Learning, Simulation Classes and extensive usage of ICT.

File Description	Documents
Upload any additional information	No File Uploaded
Link for additional Information	Nil

2.3.2 - Teachers use ICT-enabled tools including online resources for effective teaching and learning

S# ICT Tools and resources available 1 Zoom conferencing Solution

for online & Hybrid classes 2 Impartus - Video Lecture Capture Solution 3 LMS Powered by moodle engine 4 Jaipuria You tube channel

File Description	Documents
Provide link for webpage describing ICT enabled tools including online resources for effective teaching and learning process	<a href="https://moodle1.jaipuria.ac.in/">https://moodle1.jaipuria.ac.in/</a>
Upload any additional information	<a href="#">View File</a>

### 2.3.3 - Ratio of students to mentor for academic and other related issues

#### 2.3.3.1 - Number of mentors

41

File Description	Documents
Upload year-wise number of students enrolled and full-time teachers on roll	<a href="#">View File</a>
Circulars with regard to assigning mentors to mentees	No File Uploaded

### 2.3.4 - Preparation and adherence to Academic Calendar and Teaching Plans by the institution

The institute prepares detailed Academic calendar of the academic year (from July to June) incorporating all major academic activities/events such as classes, examination, IDP, conclave, seminars etc. and shared with all the stakeholder before the start of the academic session.

For effective implementation of the Teaching plan the program office prepares and circulate the detailed time table week before the start of the trimester. Further note the course outlines for each course is shared by the concerned faculty with the enrolled student in the first class/session of that course.

File Description	Documents
Upload the Academic Calendar and Teaching Plans during the year	<a href="#">View File</a>

## 2.4 - Teacher Profile and Quality

### 2.4.1 - Number of full-time teachers against sanctioned posts during the year

41

File Description	Documents
Year-wise full-time teachers and sanctioned posts for the year	<a href="#">View File</a>
List of the faculty members authenticated by the Head of HEI	No File Uploaded
Any additional information	No File Uploaded

### 2.4.2 - Number of full-time teachers with PhD/ D.M. / M.Ch. / D.N.B Super-Specialty / DSc / DLitt during the year

36

File Description	Documents
List of number of full-time teachers with PhD./ D.M. / M.Ch. / D.N.B Super-Specialty / D.Sc. / D.Litt. and number of full-time teachers for 5 years	<a href="#">View File</a>
Any additional information	No File Uploaded

### 2.4.3 - Total teaching experience of full-time teachers in the same institution: (Full-time teachers' total teaching experience in the current institution)

391

File Description	Documents
List of teachers including their PAN, designation, Department and details of their experience	<a href="#">View File</a>
Any additional information	No File Uploaded

## 2.5 - Evaluation Process and Reforms

### 2.5.1 - Number of days from the date of last semester-end/ year- end examination till the declaration of results during the year

Nil

File Description	Documents
List of Programmes and the date of last semester-end / year-end examinations and the date of declaration of result	<a href="#">View File</a>
Any additional information	No File Uploaded

### 2.5.2 - Number of students' complaints/grievances against evaluation against the total number who appeared in the examinations during the year

0

File Description	Documents
Upload the number of complaints and total number of students who appeared for exams during the year	No File Uploaded
Upload any additional information	<a href="#">View File</a>

2.5.3 - IT integration and reforms in the examination procedures and processes including Continuous Internal Assessment (CIA) have brought in considerable improvement in the Examination Management System (EMS) of the Institution

The Institute follows a system of concurrent evaluation using multiple methods of assessment to monitor students' academic progression. The assessment is undertaken to measure the knowledge, skills, and application ability of students which are identified as learning outcomes. The course instructors assess the understanding of concepts/theories, business practices and applications illustrated and discussed in the respective courses. The purpose of assessment is measurement of learning. Moreover, the assessment focuses on higher-order thinking skills, like comprehension, analysis, synthesis, evaluation, creative thinking and practical insight.

During the pandemic (year 2020-21) Institute has conducted

examinations in online mode for the evaluation of students' learning. The important points are as follows:

1. Institute has conducted examinations in online mode through MOODLE during pandemic.
2. Students have downloaded the question paper in MS Word file from Moodle at the scheduled time with their credentials with the Moodle account.
3. The duration of the examination was 2 hours for students. Additional 15 minutes were also given to students for submission of answer sheets on Moodle to compensate for any contingencies.
4. Students are strictly instructed not to mention any identity credentials such as name, enrollment number etc. anywhere in the answer sheet. Violation of this norm will be treated as Unfair Means (UFM) and the student was awarded zero marks in the end-term component of the course.
5. The submitted answers sheets were subjected to plagiarism checked through Turnitin software. Plagiarism checks were also within peer submissions as well as on the internet, i.e., the software will match answer sheets with answer sheets of other students as well as internet content.
6. Evaluation process for each course opted by the students comprises two parts, centralized and continuous components with weightage of 60% and 40%, respectively. Centralized component consists of mid-term (20% weightage) and end-term (40% weightage) hall examination whereas continuous evaluation (40% weightage) is undertaken by the concerned faculty member using various assessment tools/methods such as quiz, test, exercise, case analysis, library/web assignment, field project, term paper, class participation, reflective notes. The course instructor is mandated to use at least 3 continuous assessment tools/methods with maximum total weightage of 40%.
7. The grading system is based on a concurrent evaluation system with sufficient freedom given to the course instructor in deciding the pattern of evaluation. Numeric marks are awarded to each of the evaluation components. The total score is obtained by taking the weighted average of the numeric marks of the various components as specified in the course outline. The total marks thus received are converted to a letter grade, based on the relative performance of the student. The letter grades are on a

10-point scale with the grade 'A+' being the highest and 'F' being the lowest or fail grade. Each letter grade has a grade point associated with it as detailed below:

- A+
- A
- A-
- B+
- B
- B-
- C+
- C
- C-
- D
- F
- 10
- 9
- 8
- 7
- 6
- 5
- 4
- 3
- 2
- 1



0

8. Course Instructors consider the following points while awarding the letter grades.

a. A student who scores less than 35% numeric marks (overall) is given an 'F' grade in the course.

b. The cut off numeric marks for all other grades is decided by the course instructor based on the distribution of numeric marks in the course and the overall performance of the class.

9. Institute has taken certain proactive steps to streamline the examination and result declaration process further.

a. Office of Controller of Examinations (OCE): Examination function was separated from Programme Office led by Programme Chairperson and a dedicated Office of Controller of Examinations was created with effect from the academic year 2013-14. The OCE functions under overall supervision of the Dean (Academics).

b. Examination Committee: An Examination Committee has been constituted to advise the Controller of Examinations on the related matters. The Committee comprises Controller of Examinations as Chair and Programme Chairpersons and Manager (Systems) as members.

c. Academic Programme Committee (APC): An APC has been constituted to oversee the entire academic activities of the Institute, including examination and related functions. The APC is headed by the Dean (Academics) and Controller of Examinations, Programme Chairpersons, and Academic Area Chairs are its members.

d. Coding of Answer Scripts: The OCE assigns random six-digit code to answer scripts of mid-term and end-term examinations before delivery to the concerned faculty members for correction.

e. Structure of Result preparation and Approval process: After the faculty members complete course-wise grading of students, course-wise grades are reviewed and moderated (if required) by the Academic Programme Committee. Finalized course grades are submitted to the Office of Controller of Examinations for processing of result. Result is approved by the Faculty Council of the Institute.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil

## 2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme Outcomes and Course Outcomes for all Programmes offered by the institution are stated and displayed on the website and communicated to teachers and students

All information are displayed on the Institute's website

File Description	Documents
Upload COs for all courses (exemplars from the Glossary)	No File Uploaded
Upload any additional information	No File Uploaded
Link for additional Information	<a href="https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/igac-naac/">https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/igac-naac/</a>

2.6.2 - Attainment of Programme Outcomes and Course Outcomes as evaluated by the institution

Information appended in the uploaded files

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional Information	<a href="https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/igac-naac/">https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/igac-naac/</a>

## 2.6.3 - Pass Percentage of students

2.6.3.1 - Total number of final year students who passed in the examinations conducted by Institution

290

File Description	Documents
Upload list of Programmes and number of students appear for and passed in the final year examinations	<a href="#">View File</a>
Upload any additional information	No File Uploaded
Paste link for the annual report	Nil

## 2.7 - Student Satisfaction Survey

**2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire). Results and details need to be provided as a weblink**

<https://docs.google.com/spreadsheets/d/11fOkfFXi6hufzomkE6dKwrnF-Aldcr-9/edit?usp=sharing&ouid=105037032789734434166&rtfpof=true&sd=true>

## RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 - Promotion of Research and Facilities

3.1.1 - The institution's research facilities are frequently updated and there is a well-defined policy for promotion of research which is uploaded on the institutional website and implemented

This research policy creates an environment within which faculty, research students, students and staff can carry out a variety of research and publication. This also provides comprehensive framework for implementation and development of research management at Jaipuria Institute of Management. Scope: This is Jaipuria Institute of Management Research Policy. Objective: • To create and foster research environment at Jaipuria Institute of Management. • To provide support and create awareness by defining research guidelines and framework. • To encourage integrity in research. • To encourage quality research and publications.

File Description	Documents
Upload the Minutes of the Governing Council/ Syndicate/Board of Management related to research promotion policy adoption	<a href="#">View File</a>
Provide URL of policy document on promotion of research uploaded on the website	Nil
Any additional information	No File Uploaded

### 3.1.2 - The institution provides seed money to its teachers for research

#### 3.1.2.1 - Seed money provided by the institution to its teachers for research during the year (INR in lakhs)

.75

File Description	Documents
Minutes of the relevant bodies of the institution regarding seed money	No File Uploaded
Budget and expenditure statements signed by the Finance Officer indicating seed money provided and utilized	No File Uploaded
List of teachers receiving grant and details of grant received	<a href="#">View File</a>
Any additional information	No File Uploaded

### 3.1.3 - Number of teachers who were awarded national / international fellowship(s) for advanced studies/research during the year

0

File Description	Documents
e-copies of the award letters of the teachers	No File Uploaded
List of teachers and details of their international fellowship(s)	No File Uploaded
Any additional information	No File Uploaded

**3.2 - Resource Mobilization for Research****3.2.1 - Grants received from Government and Non-Governmental agencies for research projects, endowments, Chairs during the year (INR in Lakhs)**

1.86

File Description	Documents
e-copies of the grant award letters for research projects sponsored by non-governmental agencies/organizations	<a href="#">View File</a>
List of projects and grant details	No File Uploaded
Any additional information	No File Uploaded

**3.2.2 - Number of teachers having research projects during the year**

0

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil
List of research projects during the year	No File Uploaded

**3.2.3 - Number of teachers recognised as research guides**

8

File Description	Documents
Upload copies of the letter of the university recognizing teachers as research guides	No File Uploaded
Institutional data in Prescribed format	<a href="#">View File</a>

**3.2.4 - Number of departments having research projects funded by Government and Non-Government agencies during the year**

2

File Description	Documents
Supporting document from Funding Agencies	<a href="#">View File</a>
Paste link to funding agencies' website	Nil
Any additional information	No File Uploaded

### 3.3 - Innovation Ecosystem

3.3.1 - Institution has created an ecosystem for innovations and creation and transfer of knowledge supported by dedicated centres for research, entrepreneurship, community orientation, incubation, etc.

Jaipuria Institute of Management carries out a number of activities to foster research to create new and relevant knowledge in the field of management. Some of the activities are:

- Promoting Academic Integrity
- Seed Grants
- Encouraging and supporting participation in National and International Seminars and Conferences.
- Monetary Incentives
- Career Advancement Scheme Points (CAS Points)

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

### 3.3.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR), Entrepreneurship and Skill Development during the year

Nil

File Description	Documents
Report of the events	No File Uploaded
List of workshops/seminars conducted during the year	No File Uploaded
Any additional information	No File Uploaded

### 3.4 - Research Publications and Awards

3.4.1 - The Institution ensures implementation of its Code of Ethics for Research uploaded in the website through

B. Any 3 of the above

**the following: Research Advisory Committee  
Ethics Committee Inclusion of Research  
Ethics in the research methodology course  
work Plagiarism check through  
authenticated software**

File Description	Documents
Code of Ethics for Research, Research Advisory Committee and Ethics Committee constitution and list of members of these committees, software used for plagiarism check	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>

**3.4.2 - Number of PhD candidates registered per teacher (as per the data given with regard to recognized PhD guides/ supervisors provided in Metric No. 3.2.3) during the year**

**3.4.2.1 - Number of PhD students registered during the year**

6

File Description	Documents
URL to the research page on HEI website	Nil
List of PhD scholars and details like name of the guide, title of thesis, and year of registration	<a href="#">View File</a>
Any additional information	No File Uploaded

**3.4.3 - Number of research papers per teacher in CARE Journals notified on UGC website during the year**

33

File Description	Documents
List of research papers by title, author, department, and year of publication	<a href="#">View File</a>
Any additional information	No File Uploaded

**3.4.4 - Number of books and chapters in edited volumes / books published per teacher during the year**

4

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	Nil

### 3.4.5 - Bibliometrics of the publications during the year based on average Citation Index in Scopus/ Web of Science/PubMed

#### 3.4.5.1 - Total number of Citations in Scopus during the year

56

File Description	Documents
Any additional information	<a href="#">View File</a>
Bibliometrics of the publications during the year	<a href="#">View File</a>

### 3.4.6 - Bibliometrics of the publications during the year based on Scopus/ Web of Science – h-Index of the University

#### 3.4.6.1 - h-index of Scopus during the year

32

File Description	Documents
Bibliometrics of publications based on Scopus/ Web of Science - h-index of the Institution	<a href="#">View File</a>
Any additional information	No File Uploaded

### 3.5 - Consultancy

#### 3.5.1 - Revenue generated from consultancy and corporate training during the year (INR in lakhs)

16.27

File Description	Documents
Audited statements of accounts indicating the revenue generated through consultancy and corporate training	<a href="#">View File</a>
List of consultants and revenue generated by them	No File Uploaded
Any additional information	No File Uploaded

### 3.5.2 - Total amount spent on developing facilities, training teachers and clerical/project staff for undertaking consultancy during the year

nil

File Description	Documents
Audited statements of accounts indicating the expenditure incurred on developing facilities and training teachers and staff for undertaking consultancy	No File Uploaded
List of training programmes, teachers and staff trained for undertaking consultancy	No File Uploaded
List of facilities and staff available for undertaking consultancy	No File Uploaded
Any additional information	No File Uploaded

### 3.6 - Extension Activities

3.6.1 - Extension activities carried out in the neighbourhood sensitising students to social issues for their holistic development, and the impact thereof during the year

Below mentioned Extension activities are carrier out in the Academic year 2020-21 for details kindly refer the uploaded additional file

#### Covid-19 Warriors

During the second wave of the COVID-19 pandemic, Dr. Reena Agrawal, Chairperson, Social Responsibility Committee, Jaipuria Institute of Management Lucknow, made it her mission to reach out to as many people as she could and help them. For this purpose, not only did she approached her students from the present

batches, but alumnus of the institute passed out even 15 years ago. With her wide network of students and other contacts in various NGO, she has been running the program currently for almost 2.5 weeks now. In this short span of time the team has been able to provide leads to 1000+ critically ill Covid patients All Over India, regarding their requirement for hospital beds, oxygen cylinders & concentrators, essential medicines, blood & plasma donors, doctors, food, and ambulance services.

#### Village Outreach Program

A volunteer outreach program, led by the first year PGDM students of the institute. The program ran for a duration of about 3 months starting in the month of July and then continuing up to October.

#### Education Drive

Jaipuria Institute of Management Lucknow hosted an Educational Drive for 50 students from Child Friendly School, Barabanki. This Educational Drive is a yearly event of the committee aimed at educating the students and familiarizing them with the outside environment. The students at the institute have been associated with the school for long, mentoring them throughout the lockdown phase as well.

#### Miles of Smile

Event for the students of CHILD FRIENDLY SCHOOL, Barabanki not only this school Jaipuria has been associated with several schools in rural areas , where students of Jaipuria volunteers teach them and as organizes other extra circular activities

#### Surgical Face Masks Distribution Drive

On 10th January 2021, the Social Responsibility Committee, of Jaipuria Institute of Management, Lucknow organized a face mask distribution drive to. With time, people all around have reduced the usage of face masks and it is very important that everyone understands the importance of masks and continue using them. So, in order to increase awareness among people, especially the lower economic groups of the society, the team decided to arrange a drive and distribute masks, while informing every one of its importance.

#### Paytm Training Session

Jaipuria Institute of Management, Lucknow, in coordination with HelpAge India organized a training session on how to use Paytm for the senior citizens associated with, on 15th January 2021. The purpose of the session was to introduce the senior members to the technology of today, and to encourage them in the direction.

Sambhav - "?? ???? ????"

The Tree plantation drive was organized on 11th October 2020. The event was handled by Mr. Abhas Krishna, Junior Member of Social Responsibility Committee. The event was organized through online mode by inviting people to register themselves and contribute towards the environment. A total of 103 responses were received for the participation of the event and enthusiastic participation was shown by the participants. The participants had to upload the picture while planting the tree and send the link to the committee, based on which the certificates of appreciation were granted.

Yoga Bhagaye Rog

On 1st November 2020, the Social Responsibility Committee, of Jaipuria Institute of Management, Lucknow organized a special event "YOG BHAGAE ROG" an initiative to enrich the Yoga in our daily lives

Sustainability to Survive - Quiz

The idea behind the quiz was to bring awareness amongst the students on various Corporate Social Responsibility taken up by the different corporate offices. The quiz was conducted over an Online platform name KAHOOT. The participants were shown a set of questions over the zoom application, the answers of which they were to mark over Kahoot.

Musical Event - Melody

Jaipuria Institute of Management, Lucknow, has been associated with several school in rural areas, where the student volunteers teach the school children and engage them in extracurricular activities as well. For the same, on 30th November 2020, the members of the committee organized a special event for the children of Child Friendly School, Barabanki, under the guidance of Faculty Coordinator Prof. Reena Agrawal and Student Coordinator Mr. Prayush Prakash. The event was led by Ms. Aditi Rana and Mr. Gopal Singh (both, Junior Members, Social

**Responsibility Committee).**

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	Nil

**3.6.2 - Number of awards and recognition received by the Institution, its teachers and students for extension activities from Government / Government-recognised bodies during the year**

0

File Description	Documents
Number of awards for extension activities in during the year	No File Uploaded
e-copy of the award letters	No File Uploaded
Any additional information	No File Uploaded

**3.6.3 - Number of extension and outreach programmes conducted by the institution through NSS/NCC/Red Cross/YRC, etc. during the year (including Government-initiated programmes such as Swachh Bharat, AIDS Awareness, and Gender Sensitization and those organised in collaboration with industry, community and NGOs)**

4

File Description	Documents
Reports of the events organized	<a href="#">View File</a>
Any additional information	No File Uploaded

**3.6.4 - Number of students participating in extension activities listed in 3.6.3 during the year**

125

File Description	Documents
Reports of the events	<a href="#">View File</a>
Any additional information	No File Uploaded

**3.7 - Collaboration****3.7.1 - Number of collaborative activities during the year for research/ faculty exchange/ student exchange/ internship/ on-the-job training/ project work**

6

File Description	Documents
Copies of documents highlighting collaboration	<a href="#">View File</a>
Any additional information	No File Uploaded

### 3.7.2 - Number of functional MoUs with institutions of national and/or international importance, other universities, industries, corporate houses, etc. during the year (only functional MoUs with ongoing activities to be considered)

3

File Description	Documents
e-copies of the MoUs with institution/ industry/ corporate house	No File Uploaded
Details of functional MoUs with institutions of national, international importance, other institutions etc. during the year	<a href="#">View File</a>
Any additional information	No File Uploaded

## INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching-learning, viz., classrooms, laboratories, computing equipments, etc.

- In response to Covid-19, classes and assessment tasks are facilitated on online as well as hybrid platform through our customized LMS powered by Zoom (Corporate Account) and Moodle Engine. We also used the Impartus Video Lecture Solution for livestreaming of classes in purely online as well as hybrid mode.
- The Institute is endowed with excellent physical infrastructural facilities to support the teaching-learning process.
- Our Institute has spacious and well furnished airconditioned seminar/conference halls, adequate number of lecture halls, well-equipped laboratories, and separate offices for the faculty, discussion room to facilitate the academic programs.
- All the lecture halls and seminar hall are equipped with

LCD projector, wifi connected PC, White Board, Adio Visual Devices, Impartus Lecture Capturing Solution.

- Entire campus & hostels are wifi enabled.
- Language Lab, Flipped Session Recording Studio.
- The airconditioned Library with adequate space, large number of books and journals, Internet and other support facilities are located at central place.
- The Institute has a Health Centre to meet the diagnostic and medical treatment of students and staff.
- The Institute also has three airconditioned Computer Labs with total of 155 PCs
- Wi-fi enabled campus
- Internet is facilitated by 250 MBPS Leased line from TATA Communication.
- There are 3 well furnished hostels, two each for girls and boys.
- The Institute has a book-shop, photocopying facility.
- The Institute has a large cafeteria to serve food and refreshments with capacity of 100 persons.

The infrastructure facilities available for academic activities:

1. 8 Nos. of Video Lecture Solution enabled Classrooms
2. 12 Nos. of Video Conferencing Lecture Solution enabled Classrooms
3. 15 Nos. of fully air-conditioned lecture theatres equipped with projection and audio-video equipments.
4. 1 No. of Tutorial rooms
5. One Seminar/conference rooms
6. One Auditorium
7. Two fully digitalized library
8. Three Computer Laboratories including a iTell Language Lab and a IBM Analytics Lab

Co-curricular activities (Auditorium, Open air theatre etc.): We are having 413 seating capacity fully-airconditioned auditorium, 200 seating capacity conference room, 30 seating capacity meeting room at our campus.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.1.2 - The institution has adequate facilities for cultural activities, yoga, sports and games (indoor and outdoor) including gymnasium, yoga centre, auditorium etc.)

The institute have below mentioned Infrastructure facility to facilitate cultural activities, yoga and games .

Auditorium with a seating capacity of 413 persons

Student Lounge to facilitate Indoor Games and recreation

In Campus Gymnasium

Sports Facility

Indoor Sports Facility

We a have space & facility for following indoor games

- Table Tennis
- Carom
- Chess
- Counter Strike/NFS

And in order to promote cultural events in the campus have the following instrument

- Drum set
- Guitars ( different types)
- Amplifiers
- Misc. musical Instruments

Outdoor Sport Facility

The Institute has out-door stadium and half-olympic size swimming pool for sports activities.We have

"All work and no play make Jack a dull boy", considering the importance and role of sports in the overall development of personality. We have well maintained playground to facilitate

following outdoor games

- Gully Cricket
- Mini Football
- Hand Ball
- Kho-Kho
- Volleyball
- Badminton
- Basketball
- Fun and music events like Tug of War

In addition to the above we also have a swimming pool

Medical Facility

In Campus Medical Room with Doctor and nurshing Facility

Medical Insurance

As a continuous endeavor to provide emergency medical help to the students, the institute has arranged a Group Personal Accident Policy for all 1st, 2nd year students. Students collect their policy document from the SEC office.

Benefits of policy for the students:

- Accidental Death, PTD, PPD, Accidental Medical Benefit up to INR 30, 000 (OPD expenses limited up to INR 10000/-)

Medical Support

Physical well being of student is important and any ailment adversely affects the life and learning of student. Jaipuria has adequate medical support services for the students. Apart from Sick Room, the institute also has provision wherein a senior qualified doctor visits campus on specified time and days to take care of any ailments of the students. The medical facility is provided in room no 13 A. The Institute has a Health Center to meet the diagnostic and medical treatment of students and staff.

File Description	Documents
Geotagged pictures	No File Uploaded
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

#### 4.1.3 - Number of classrooms and seminar halls with ICT-enabled facilities

19

File Description	Documents
Upload any additional information	No File Uploaded
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	<a href="#">View File</a>

#### 4.1.4 - Expenditure for infrastructure augmentation, excluding salary, during the year (INR in Lakhs)

204.34

File Description	Documents
Upload audited utilization statements	No File Uploaded
Details of Expenditure, excluding salary, during the years	<a href="#">View File</a>
Any additional information	No File Uploaded

#### 4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

Hard and electronic

Books

Procuring quality documents is foremost and an important aspect of library service. Library conducts various book exhibitions, in-house displays of latest books on different key topics so that faculty could recommend relevant and quality books for the library collection. Focus is not only restricted to one specific area but sincere efforts are being made in selecting good books for strengthening books collection in the library. Faculty recommends titles of books that need to be added in library collection. Students also request or recommend books. All recommendations are brought to the notice of library committee members

#### Journals/Magazines

Faculty can recommend subscription of any journal/magazine. Library team every year seeks opinion of faculty members on adding or excluding journals/magazines from the library collection as per their usage. Table of content (TOC) alerts are being sent to all users once new issue of any journal is received in the library. Library has access to few online journals/magazine with print and access to over 3000+ full text journals/magazines as well as abstracting information of over 10000 journals/magazines through Ebsco Business Source Complete.

#### Online Resources

Library has been subscribing to Ebsco Business Source Complete, Prowess and DELNET union catalogue with open access journals management on their website. Time to time trial access of various online databases is being managed so that on basis of extensive usage (during the trial period) new databases can be added in the library collection. However, library is managing and providing access to working paper, reports, research articles etc. deliver through the mail. Library has access to few online journals/magazine with print and access to over 3000+ full text journals/magazines through Ebsco Business Source Complete.

1. EBSCO (Business Source Complete) Academic Full Text Journal
2. Prowess
3. Delnet
4. J-Gate: social and Management Sciences
5. EBSCO E-Books academic collection

## 6. Turnitin (Anti-Plagiarism software)

### Collection of CDs & DVDs

Library has been procuring CDs and DVDs which are containing specialized lectures of eminent businessmen and experts for using e-learning and multimedia aid in teaching. Library is also procuring selected renowned and educational movies. However, library is planning to strengthen this particular segment of library collection.

The library has Harvard Corner (a collection of Harvard Business School), CD/DVD, Case Studies, Project Reports and World Bank Documents. Membership of IIM, Lucknow and AIMA.

### Library Management Software

The library operations and services are fully computerized using LibSys software; catalogue of the holdings is available 24x7 through Web OPAC for online access (over intranet).

### Support Services

Library is extending all support for research and project works of users. Services such as, inter library loan, book exhibitions, book display, new arrival alerts, information searching, circulation of daily news updates, table of content etc. are being performed on regular basis. Apart from regular services, service on demand is another feature of the library support.

The following support services exist:

#### OPAC

User can easily access the whole library collections according to their need through the author, title, key words etc. It allows on-line reservation and the status of a particular title.

#### Circulation

The books are issued to its user through the bar code reader with the help of Library software.

#### Reference and Information Service

For any kind of query regarding to the knowledge are provided to our knowledge customers.

#### Inter - Library Loan

The library has set up contacts with libraries for getting articles, copies or books which are not available in our library. This service is provided only to the faculty members. Any books or articles of journals available to the other libraries located in India can be borrowed for 15 days free of cost.

#### Student information support service

The Library has initiated a new service, Student Information Reference Service. This is to assist the information needs of students to complete their assignments, projects, class preparation, placement preparation etc. The library professional staff assist them in addressing information requirements. The requirements may include help in identifying the appropriate databases for assignments or classwork, customized orientation to specific databases, company information, industry information etc

#### Reprography & Scanner

The facility of photocopying, printout and scanner is available in the Library for non-issuing knowledge resources to the students.

#### Current Awareness Bulletin & News Service

This service is provided via E-mail to the faculty members and the students, which includes current contents of new arrival periodicals, acquisition update, Conference alert, Book reviews.

The Library also provides Daily News Update to their users via E-mail.

#### Reservations

A user can reserve his/her needed titles which are already checked-out.

#### Bibliography and Indexing Services

The compilation of subject bibliography is being provided on demand by the faculty members

#### Newspaper Clippings

A file having clippings of news appearing in dailies about our institute is maintained.

#### Working Hours of Library

Library timings on all working days are 08.00 AM to 08.00 PM. i.e. library is open for 12 hours. Library hours are being kept flexible and timings can be extended on request of users. During examinations library is being kept open on holidays and Sundays and opening hours are extended too. Besides, library facility is made available in hostels as well.

#### Feedback Mechanisms

There is direct communication with users through face to face talk, social media, mail and questionnaire. To strengthen library system in the institute, time to time, feedback from the library users is being taken through survey methods using questionnaire. Face to face feedback from users also being taken on regular basis to keep check on various services and activities of the library. Library team/committee does serious efforts to

eradicate/minimize any flaws highlighted in the feedback.

#### Inter Library Network

Library has membership of DELNET (Developing Library Network) and MANLIBNET (Management Library Network), so that best library practices among other member institutions can be shared and adopted. Since, users' information needs have been changing from book to article level. Therefore, network with various institutes have been established. Collaboration with international libraries such as EconBiz (German National Library for Economics) and IMF (International Monetary Fund) have also been developed.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

**4.2.2 - Institution has access to the following:  
e-journals e-ShodhSindhu Shodhganga  
Membership e-books Databases Remote  
access to e-resources**

A. Any 4 or more of the above

File Description	Documents
Details of subscriptions like e-journals, e-books, e-ShodhSindhu, Shodhganga membership	<a href="#">View File</a>
Upload any additional information	No File Uploaded

**4.2.3 - Expenditure on purchase of books/ e-books and subscription to journals/e-journals during the year (INR in lakhs)**

30.5

File Description	Documents
Audited statements of accounts	No File Uploaded
Any additional information	No File Uploaded
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	<a href="#">View File</a>

#### 4.2.4 - Usage of library by teachers and students (footfalls and login data for online access)

##### 4.2.4.1 - Number of teachers and students using the library per day during the year

An average number of 5 teachers and 55 students are using the library per day (Based upon Aug 2021 to Sep. 2021 (Due to covid 19, the classes were online so no footfall during the period 20-to July21

File Description	Documents
Upload details of library usage by teachers and students	No File Uploaded
Any additional information	No File Uploaded

#### 4.3 - IT Infrastructure

4.3.1 - Institution has an IT policy covering Wi-Fi, cyber security, etc. and has allocated budget for updating its IT facilities

The Centre has elaborate computing facilities accessible to the students. There are three modern, state-of-the-art, computer laboratories comprising of hardware configuration Intel Core i3 8th Generation, 8GB RAM 1Tb/500 Gb.

These labs are equipped with 155 nodes with high quality laser printers, network printers, scanners and multimedia accessories.

There are several high end Servers [IBM model 7X04 , X3650M2], HP Porliant[PO8335-371] ,HP Blade Servers and tower servers [IBM model X-225] and for the file storage HP SAN Server and WSUS Server.

Various system software are available that run in environments

such as, Windows 2008 Server, Windows Server 2012 and Windows Server 2016, Microsoft SQL Server 2008.

The Student PC ratio is 4:1. Out of the three Computer Lab have two have more than 60 machines so each lab can easily accommodate a section of class consisting of 60 at a time. So we can schedule simultaneous three classes in lab. Further to that we scheduled classes in the Lab as per availability. As most of the student now carry Laptop with him/herself we also created a classroom with more than 60 number of power connection to facilitate Laptop based class in a classroom.

#### Hardware & Software Details

S. No.

#### Computational Details

Nos

1

Internet Bandwidth in MBPS

250

2

PC exclusively available for students

150

3

PCs / Laptop available in different Depts.

60

4

PCs / Laptop available in Library

8

5

PCs / Laptop available in Teaching Area

21

6

PCs / Laptop Faculty Members

40

7

Printers available

20

System Software / Backend Database Engine Details

S. No.

System Software's

License

Status

1

Windows 2016 Standard

Microsoft

Existing

2

Windows 2012 Standard

Microsoft

Existing

3

Windows 2008R2 Standard

Microsoft

Existing

4

Windows 10 Professional

Microsoft

Existing

5

Windows 8 Professional

Microsoft

Existing

6

Ubuntu 18.04

Open

Existing

7

MS SQL Server 2008

Microsoft

Existing

Application Software Details

S.No.

Application Software's

License

Status

1

Zoom Video Conferencing

License

Existing

2

Impartus Video Lecture Capture Solution

License

Existing

3

MSOffice 2010/ 2013 / 2016 / Office 365

License

Existing

4

SPSS 20

License

Existing

5

AMOS 21

License

Existing

6

Ebsco

License

Existing

7

Turnitin

License

Existing

8

Scopus

License

Existing

9

Camtasia

License

Existing

10

Smart PLS



License

Existing

11

Prowess

License

Existing

12

Moodle

Open Source/Freeware

Existing

13

WinZip

Open Source /Freeware

Existing

14

Xamp

Open Source /Freeware

Existing

15

Sophos Central

License

Existing

16

LSease

License

Existing

17

Tally9.0 ERP(Multi User)

License

Existing

18

Adobe Acrobat 9.0

Open Source /Freeware

Existing

19

Corel Draw

License

Existing

20

Adobe Suite

License

Existing

Server, Switches & Access Point

S. No

Particulars
No.
1
Servers (Rack, Blade, Tower) IBM & HP
04
2
D-Link Smart Core Switch
05
3
Sophos XG Rourter cum Firewall XG430
01
4
Cisco Switch 1641
01
5
D-Link 3120 Stack Switches
14
6
D-Link 1500 POE Switches
07
7
D-Link DWC 2000 Wireless Controller
01

8

## Aruba Access Point

54

9

## D-Link Indoor Access Point

26

10

## Aruba Outdoor Access Point

01

- In response to Covid-19, classes and assessment tasks are facilitated on online as well as hybrid platform through our customized LMS powered by Zoom (Corporate Account) and Moodle Engine. We also used the Impartus Video Lecture Solution for livestreaming of classes in purely online as well as hybrid mode.
- In keeping with its mission to continuously upgrade and up-scale the quality and spread of educational endeavour, we have chosen to implement the lecture capture solution provided by Impartus. Impartus video lecture solution enabled lightweight video files to be streamed and viewed on-line, without consuming an excessive amount of bandwidth. This will allow our students to either view the lectures in real time as they are taking place, or on an on-demand basis later, after the lecture is finished.
- The E-mail facility is managed through Google which provides web based email client, with chat facility, Google docs, Google apps, Google sites and with many other features as well.
- IP/Web based Video-conferencing facility available on both VPN and WAN powered Logitech Lifesize equipment in addition to the traditional video conferencing like Skype etc.
- We have Virtual Learning Environment (Moodle) which makes it easy for provide online support for in course. Providing a central space on the web where students, faculty and staff can access a set of tools and resources anytime anywhere. Staff and students of the Department have found most valuable aspects like a quick way to share

documents, Discussion Forums, Online assignment handling etc.

- 300 MBPS Fiber lease line Internet Connectivity of TATA Communication.
- We have a SOPHOS firewall cum router for internet distribution and managing the usage and user access. Internet connection over Wi-Fi is made available from Main campus to hostels using Motorola/Speedifi Point to point RF connectivity with master slave access point for all the Hostel In addition to that we have also providing optical fiber connection to our one of the Boys Hostel which located at an arial distance of approximately 1.5 Km.
- Institute has implemented 26 DLINK - 6600 AP and 54 Aruba AP310 Wi-Fi access points for smooth running of Wi-Fi connectivity.
- In campus open space lawn/recreational areas we have two DLINK DWS-8600AP outdoor antennas to provide 24\*7 internet Wi-Fi connectivity.
- Students use internet facility for Skype for person to person interaction and now IT department is exploring other video conferencing tools as well.
- Internet facilities are used for downloading the software and updates in laptop and mobiles.
- Our institute avails academic license from Microsoft for Office applications & Operating Systems, we are also equipped with Google Apps, SPSS, CMIE- Prowess and Adobe Professional.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

#### 4.3.2 - Student - Computer ratio

Number of Students	Number of Computers
575	155

File Description	Documents
Upload any additional information	<a href="#">View File</a>

<b>4.3.3 - Bandwidth of internet connection in the Institution and the number of students on campus</b>	<b>A. 250 Mbps</b>
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File Description	Documents
Details of bandwidth available in the Institution	<a href="#">View File</a>
Upload any additional information	<b>No File Uploaded</b>

<b>4.3.4 - Institution has facilities for e-content development: Facilities available for e-content development Media Centre Audio-Visual Centre Lecture Capturing System (LCS) Mixing equipments and software for editing</b>	<b>A. All four of the above</b>
--	---------------------------------

File Description	Documents
Upload any additional information	<b>No File Uploaded</b>
Paste link for additional information	<b>Nil</b>
List of facilities for e-content development (Data Template)	<a href="#">View File</a>

#### **4.4 - Maintenance of Campus Infrastructure**

##### **4.4.1 - Expenditure incurred on maintenance of physical and academic support facilities, excluding salary component, during the year (INR in lakhs)**

**1189.57**

File Description	Documents
Audited statements of accounts	<a href="#">View File</a>
Upload any additional information	<b>No File Uploaded</b>

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities – classrooms, laboratory, library, sports complex, computers, etc.

**On every meeting of Board of Governors, a presentation is made on progress on all issues of Infrastructure development, curriculum, welfare and administration by the Director. The faculty and staff members during the faculty and staff council meeting provide**

their valuable multiple insights on infrastructure requirement, balanced growth of the institute, development of faculty staff as well as welfare of students. Besides, they also facilitate the feedback from the students' community of their experiences at campus through the online mechanism too. Director takes every possible opportunity to meet faculty members, students, parents, alumni and some industry experts for rounded feedback on various issues. The feedback is discussed with the Director and other senior functionaries and rectification measures if required are promptly taken. Sources of receiving feedback for Infrastructure issues from students are through: ? Open House discussion : The feedback mechanism of open house discussion is a discussion of student with each programme/activity. This offer students a platform to air their views for strengthening the existing system. • The student engagement survey and student satisfaction survey are conducted online independently by a third party agency (Survey Monkey) for understanding the gap in the expectation and actual delivery of services to the students. A service quality feedback form is got filled out from the students where the inputs with regard to Academics, Infrastructure , IT facility, Library Facility, Food Services in the mess and cafeteria, gym, housekeeping, maintenance, etc. are given on a scale of 15 during each year. Other than the Feedback Mechanism we also have efficient complaint system to redress student complaints. The different complaint system are mentioned below : • Users can give suggestions/complain in the suggestion box kept in the Lobby area of the reception area. • Efficient Complaint Response System to redress student complain • Spice IT Call Log System for redressal of IT related issues. • Student can send their complaints/suggestions through mails to the respective person or department. • Any user can give a written suggestion directly to director, dean, department head or other staff members • Users can freely interact with staff and provide their feedback or any other requirements. All staff members are clearly instructed to listen and act upon the users issues on priority basis Adequate availability of the Infrastructure is assured by procuring and maintain infra as per the guideline of statutory Authority like AICTE etc. Adequate focus is on enriching our resources both human and infrasructure so that we can put our stated mission to practice in a manner that is quite evident to all our stakeholders. We emphasize upon the continuous improvement of quality and quantity of available resources to meet the increasing demand of our stakeholders as well as matching the changing dynamics of academic world. Jaipuria believe in an aesthetic, clean and an environment, conducive to enhance the academic. We have a team of maintenance staff who take care of

all supporting activities. We have a system manual to help us in creation and enhancement of Infrastructure to promote good teaching learning environment.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

## STUDENT SUPPORT AND PROGRESSION

### 5.1 - Student Support

#### 5.1.1 - Number of students benefitted by scholarships and freeships provided by the Government during the year

0

File Description	Documents
Upload self-attested letters with the list of students receiving scholarships	No File Uploaded
Upload any additional information	No File Uploaded

#### 5.1.2 - Number of students benefitted by scholarships and freeships provided by the institution and non-government agencies during the year

101

File Description	Documents
Upload any additional information	No File Uploaded
Institutional data in prescribed format	<a href="#">View File</a>

**5.1.3 - The following Capacity Development and Skill Enhancement activities are organised for improving students' capabilities Soft Skills Language and Communication Skills Life Skills (Yoga, Physical fitness, Health and Hygiene) Awareness of Trends in Technology**

**B. Any 3 of the above**

File Description	Documents
Link to Institutional website	Nil
Details of capability development and schemes	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>

#### 5.1.4 - Number of students benefitted from guidance/coaching for competitive examinations and career counselling offered by the institution during the year

290

File Description	Documents
Any additional information	No File Uploaded
Number of students benefitted by guidance for competitive examinations and career counseling during the year (Data Template)	<a href="#">View File</a>

**5.1.5 - The institution adopts the following mechanism for redressal of students' grievances, including sexual harassment and ragging: Implementation of guidelines of statutory/regulatory bodies Creating awareness and implementation of policies with zero tolerance Mechanism for submission of online/offline students' grievances Timely redressal of grievances through appropriate committees**

A. All of the above

File Description	Documents
Minutes of the meetings of students' grievance redressal committee, prevention of sexual harassment committee and Anti-ragging committee	<a href="#">View File</a>
Details of student grievances including sexual harassment and ragging cases	No File Uploaded
Upload any additional information	<a href="#">View File</a>

<b>5.2 - Student Progression</b>	
<b>5.2.1 - Number of outgoing students who got placement during the year</b>	
263	
<b>File Description</b>	<b>Documents</b>
Self-attested list of students placed	<a href="#">View File</a>
Upload any additional information	No File Uploaded
<b>5.2.2 - Number of outgoing students progressing to higher education</b>	
0	
<b>File Description</b>	<b>Documents</b>
Upload supporting data for students/alumni	No File Uploaded
Details of students who went for higher education	No File Uploaded
Any additional information	No File Uploaded
<b>5.2.3 - Number of students qualifying in state/ national/ international level examinations during the year</b>	
<b>5.2.3.1 - Number of students who qualified in state/ national/ international examinations (e.g.: IIT-JAM/NET/SET/JRF/ GATE /GMAT /CAT/ GRE/ TOEFL/Civil Services/State government examinations) during the year</b>	
0	
<b>File Description</b>	<b>Documents</b>
Upload supporting data for students/alumni	No File Uploaded
Any additional information	No File Uploaded
<b>5.3 - Student Participation and Activities</b>	
<b>5.3.1 - Number of awards/medals for outstanding performance in sports and/or cultural activities at inter-university / state /national / international events (award for a team event should be counted as one) during the year</b>	
1	

File Description	Documents
e-copies of award letters and certificates	<a href="#">View File</a>
Any additional information	No File Uploaded

### 5.3.2 - Presence of an active Student Council and representation of students in academic and administrative bodies/committees of the institution

#### Student Excellence Council 2020-21

The Council consists of student representatives elected by students and selected by panel of experts after thorough evaluation and interview process. An ideal representative should be willing to move the extra mile and contribute in the success of institute. Student Excellence Council is the development body for the students, by the students. The aim of SEC is to look for the holistic development of the students as well as to help in the implementation of the decisions by the management. The body acts as a bridge between the students and the management. SEC is responsible for addressing and resolving the issues faced by the students. SEC ensures that all the activities, events and interactions are conducted in a manner which is acceptable in the norms and culture of the college. SEC is headed by President, Vice-President and 14 Committee Coordinators. Structure of SEC-2020 is mentioned here:-

S. No.

Coordinator Name

Designation

1

Mr. Aditya Kumar Singh

President

2

Ms. Kritika Pant

Vice President

3

Ms. Sidra Ali Khan

Academic Committee - Coordinator

4

Mr. Akash Srivastava

Admission Committee - Coordinator

5

Mr. Samarth Sanal

Alumni Relation Committee - Coordinator

6

Ms. Anannya Shastri

Centre For Entrepreneurship & Family Business - Events -  
Coordinator

7

Mr. Syed Ahmad Kamran

Centre For Entrepreneurship & Family Business - Incubation -  
Coordinator

8

Mr. Abhishek Dixit

Conference & Events Committee - Coordinator

9

Mr. Aditya Srivastava

Cultural Committee - Coordinator

10

Ms. Pooja Shah

International Relations Committee

11

Mr. Rahul Choudhury

Media Public Relations & IT Committee - Coordinator

12

Mr. Indrajit Naidu

Placements & Corporate Relations Committee - Coordinator

13

Mr. Tauseef Khan

Research Committee - Coordinator

14

Mr. Prayush Prakash

Social Responsibility Committee - Coordinator

15

Mr. Abhay Kumar Yadav

Sports Committee - Coordinator

16

Mr. Stuti Sagar Panda

Student Welfare & Disciplinary Committee - Coordinator

The duty of President is to strategically plan the student activities keeping in mind the vision and mission of the college. He is responsible for building good relationship within and outside the college. He/She is also the representative of the college and the SEC. The President heads the SEC and coordinates with different committees for their smooth functioning. The role

of vice-president is to handle the overall responsibilities of the students and SEC. He/She is responsible to support the President with different functions and decisions. He/She has to officiate in the absence of President and help in the functioning of the SEC. Rest all the committees work under the guidance of respective chairpersons. Several academic/non-academic activities were organized by the SEC. In this pandemic year SEC has organized several online and offline extra-curricular activities wherein some of the new activities were initiated this year like; Online Chai pe Charcha, Storytelling, Brand folk, Start-up bandits, E-concert, Spark, Lucknow Darshan (for hostellers), International Student Panel Discussion, Ignite, Sports Quiz, Model Gaanv. Some new major CSR activities also took place like; Surgical Face Mask distribution, taking online classes of underprivileged children, Workshop on Mahila Suraksha in collaboration with Tata-Trust, Education drive, Women's Day Celebration "Dastangoi" and 3 days Nukkad Natak. Total 15 meetings were happened in this academic year.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

### 5.3.3 - Number of sports and cultural events / competitions organised by the institution

9

File Description	Documents
Report of the event	No File Uploaded
List of sports and cultural events / competitions organised per year	<a href="#">View File</a>
Upload any additional information	No File Uploaded

### 5.4 - Alumni Engagement

5.4.1 - The Alumni Association and its Chapters (registered and functional) contribute significantly to the development of the institution through financial and other support services

The Jaipuria Institute of Management Alumni Association (JIMAA) is registered with Registrar Firms Society Chits, Uttar Pradesh since 30/03/1999. The renewal of the JIMAA is done on regular

intervals wherein the last renewal of the society was done on 30/03/2019 for five years

In Year 2020-21 Total Number of Alumni rose to 5060.

#### Alumni Resources/Funds Raised

During the Academic Year 2019-20 and 20-21 (ongoing) till date i.e., Dec 2021, 230 alumni have taken the Alumni Lifetime Membership with the total funds raised during the period is 7,73,601/- along with the funds raised for other alumni events and to support parents of Mr. Prashant Banarejee(1,46,601) who sadly passed earlier this year.

Number of Meets Organised in 2020-21 is 11 & total 399 alumni participated in these meetings

Alumni Chapters: Till date (Dec. 2021), the institute is having 7 Alumni Chapters as follows:

S. No.

Alumni Chapters

1

Lucknow Alumni Chapter

2

Delhi Alumni Chapter

3

Mumbai Alumni Chapter

4

Bangalore Alumni Chapter

5

Eastern Zone Alumni Chapter (previously Kolkatta Alumni Chapter)

6

**Hyderabad Alumni Chapter**

7

**International Chapter**

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional Information	<a href="https://alma.jaipuria.ac.in/">https://alma.jaipuria.ac.in/</a>

**5.4.2 - Alumni's financial contribution during the year**

C. 5 Lakhs - 10 Lakhs

File Description	Documents
Upload any additional information	<a href="#">View File</a>

**GOVERNANCE, LEADERSHIP AND MANAGEMENT****6.1 - Institutional Vision and Leadership**

6.1.1 - The governance of the institution is reflective of an effective leadership in tune with the vision and mission of the Institution

**Vision**

To be an educational institution of choice for all stakeholders, which promotes human wellbeing through continuous learning.

**Mission**

To provide learner-centric education that focuses on developing learners as competent, ethical and socially conscious management professional through continuous improvement in quality of teaching-learning processes and research.

The institute promotes a culture of participative management. All the stakeholder (students, faculty, non-teaching staff, alumni, recruiters etc.) directly or indirectly participate in achieving the goals and objectives of the institute.

Our mission translates in the stated goals which in turn reflect into our academic programs, research and extension activities of the institution. There is a high level of integration of strategy implementation and periodic assessment of the activities and processes. The assessment is done through multi layered system at multiple points. The Faculty Council forms the apex of the academic processes and major decision making is done here. Besides there are Program Chairs, Area chairs and other important committees constituted for the purpose to facilitate the activities and processes and make periodic assessments to reflect the consistency with the mission of the institution. The Student Excellence Council, which is a body governed by the students works for the student's welfare. The Institute has various educational methods for assessing student's progress. The Institute follows the methodology of central evaluation and continuous evaluation for monitoring student's improvement and upgradation in academics and personality over a period of time. The continuous evaluation methodology includes quizzes, class presentations, group discussions, role plays, assignments, etc. Further, to continuously monitor student's interaction with industry, students are evaluated on their timebound projects and arrangements which they undertake in each course. The Institute also monitors the improvement in student's personality by evaluating students on their participation in discussions and presentation on various topics. The students are given continuous feedback (in terms of marks and qualitative feedback) so that learning and improvement can take place. Further, the faculty mentors regularly meet their mentees, monitoring their progress and handling their grievances, as a part of the Institute's mentoring program.

The Governing Body of the institute comprises of eminent personalities from academia, industry and different national and international organizations of repute. They are personalities with rich experience who are accomplished thought leaders and well respected in their field for their contributions.

The Board of Governors (BoG) meets regularly, once in each quarter. It discusses and takes decisions on all issues related to the institute. The quarterly report of the institute is presented by the Director to the BoG members. The minutes of the meetings are prepared and are implemented at the campus level.

The BoG has a participative decision making process involving different stakeholders. The Director, who is one of the members of BoG, regularly meets parents, students, alumni, industry experts etc., and discusses relevant developments, and seeks their opinion for further improvement.

Director presents "Institute's Update" incorporating action taken report to BoG in each quarterly meeting which is taken note of by the BoG. Further suggestions are brought back, communicated, and implemented at the institute's level.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil

6.1.2 - Effective leadership is reflected in various institutional practices such as decentralization and participative management

Jaipuria Institute of Management, Lucknow believes in collective wisdom of its human resource. The vision of the institute; to be an educational institution of choice for all stakeholders, which promotes human wellbeing through continuous learning, is the guiding light which calls for collective leadership to take the decisions at strategic and operational level. The Board of Governors shapes the policies and procedures at the apex while the Faculty Council and the Committees take charge at the campus level. The core focus is on to achieve excellence in the academic, administrative, research and community activities in a progressive manner in tune with the demands of the external stakeholders.

Since the institution firmly believes in the collective decision making, the various committees that look after the implementation of the decisions also own the outcomes. Institute ensures transparency in decision taken by governing body. Members from Board of Governors interact with the faculty during all possible occasions. The major decisions taken by the Board, feedback and suggestions on various issues are appropriately conveyed to the faculty and staff at the institute for needful wherever required.

Minutes of meetings including decisions taken are maintained and circulated among all concerned. Institute ensures involvement of all stakeholders for ensuring accountability in governing decisions. Faculty Council meets frequently where minutes are recorded and circulated. Area council meetings are also recorded and circulated among Area colleagues. The Pan Area meets at least once a year to deliberate and decide various academic issues like course curriculum revision/revamping, introduction of new courses, introduction or alteration of any academic procedures of evaluation / grading, pedagogy, introduction of new models in courses, etc. During the Academic Council meeting decisions are taken, minutes prepared and circulated among concerned members for execution at appropriate level. Alumni and students interact with faculty and their feedback is discussed in Area Meetings and taken forward where required.

In the beginning of each academic year, academic administrative functions and various functional committees are formed and officially announced for participation of all faculty in governance of the institute. Each Program is lead by a Program Director and Manager Program Office for academic administration. Area Chairs are appointed who take decisions in Area Committees. All decisions are taken collectively and in transparent manner. Minutes are recorded and circulated.

File Description	Documents
Upload strategic plan and deployment documents on the website	No File Uploaded
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil

## 6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ Perspective plan has been clearly articulated and implemented

### Industry Interaction / Collaboration

To provide Industry relevant learning to students, the following are the Industry interventions used in the Institute. Industry Visits: Students visit reputed companies interact with the Industry experts and make a report. Industry Mentoring: Industry mentor help mentees to understand the nuances of the Industry to

make them more employable. Guest Sessions: Sessions are organized at frequent interval to ensure students to know the corporate practices and link between theory and practice Industry Live Projects Summer internship project Individual Development Plan Panel of Industry expert and faculty interview students before and after SIP to enable students understand their potential, strengths, weakness, areas of improvement and possible career path.

### Teaching and Learning

The institute has in last few years is progressing toward Outcome Based Learning where each course are supposed to meet course learning objective set at the beginning of the course by adopting innovating evaluation technique ranging from Term Examinations, Quizzes, Case Studies , Research papers, Role Play, Projects, Video Shoots to name few faculty of many courses sparingly used Flip Videos. Faculty at the end of course are supposed to prepare AOL (Assurance of Learning) Report which is reflection on attainment of Course Learning Objective for further improvement in Curriculum and Pedagogy. The AOL report is also a reflection of attainment of Program Level Objective and Mission Statement of the Institute. The various assessment tools used for assessing the students' attainment levels of PLOs are: • Group Assignments • Group Projects • Term Paper • Quizzes • Class Participation • Discussion Forum • Sales Pitch • New Analysis • Flipped Video Based Assessments • Ethics Situation Reaction Test • Mid-term and End-term Hall Examinations • Presentations • Book reviews • Case Analysis • Field Sales Project Report Presentation • Self-assessment Reports • Viva-voce These assessments are carried out periodically and hence allow the faculty members to monitor and provide attention to the students who may not be attaining the PLO's to the required level. This ensures that maximum students attain the minimum level of each program level outcomes

### Curriculum Development

Jaipuria Institute of Management Lucknow is keeping abreast with the fast changing environment by continuously upgrading curriculum to keep at par with the industry standard. Each Program has its own program advisory council which comprises senior industry professional, Senior Alumni and Academicians from renowned institute of country. The council advises about structure of the program and expectations from the program which lay down foundation for program level outcomes and graduate attributes expected from the students. These are further

deliberated in each area. Each area has its own Advisory council comprising of its' own faculty senior academician, alumni and industry expert. The area advisory council guides on the courses to be offered in each area. Faculty in area designs course outline based upon the inputs from various area meeting and sets their course learning objective. These course outline are shared by various industry professional and alumni for their vetting. The course curriculum is then presented to Faculty council for final vetting and approval

#### Examination and Evaluation

Institute has taken certain proactive steps to streamline the examination and result declaration process further. Examination Committee: An Examination Committee has been constituted to advise the Controller of Examinations on the related matters. The Committee comprises Programme Chairpersons and Manager (Systems) as members. Coding of Answer Scripts: The OCE assigns random sixdigit code to answer scripts of midterm and endterm examinations before delivery to the concerned faculty members for correction. Result Processing and Approval: After the faculty members complete coursewise grading of students, coursewise grades are reviewed and moderated (if required) by the Academic Programme Committee. Finalized course grades are submitted to the Office of Controller of Examinations for processing of result. Result is approved by the Faculty Council of the Institute

#### Research and Development

Creating congenial and conducive atmosphere for research: Limited academic pressure, linking with career progression, encouragement from director. Faculty members are requested to share their research issues, methodology and findings with other colleagues during Faculty Research Seminars which are organized on the regular basis. Infrastructure support: The institute subscribes to a large number of research journals both in hard copy and online journals in all the management streams. EResources: 1 Business Source Complete (EBSCO): Provides fulltext business and academic journals covering areas of business marketing, management, economics, finance, accounting, international business. 2 JGate: Social Management Sciences: Provides fulltext/abstract, business and academic journals covering areas of business marketing, management, economics, finance, accounting, international

File Description	Documents
Strategic Plan and deployment documents on the website	No File Uploaded
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.2.2 - The functioning of the various institutional bodies is effective and efficient as visible from the policies, administrative set-up, appointment and service rules, procedures, etc.

File Description	Documents
Paste link to Organogram on the institution webpage	Nil
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil

**6.2.3 - Implementation of e-governance in areas of operation: Administration Finance and Accounts Student Admission and Support Examination**

A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning) Documen	No File Uploaded
Screen shots of user interfaces	No File Uploaded
Details of implementation of e-governance in areas of operation	<a href="#">View File</a>
Any additional information	No File Uploaded

### 6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non-teaching staff and avenues for their career development/ progression

Internal FDP

**External FDP****Research Rewards/Incentives****Seed Money****Group Medical Insurance****PF Contribution & Contribution to Superannuation Fund,****Reimbushment of Grants and Nomination to participate in various national and International conferences and seminars**

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

**6.3.2 - Number of teachers provided with financial support to attend conferences / workshops and towards payment of membership fee of professional bodies during the year**

10

File Description	Documents
Upload any additional information	No File Uploaded
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	<a href="#">View File</a>

**6.3.3 - Number of professional development / administrative training programmes organized by the Institution for its teaching and non-teaching staff during the year**

18

File Description	Documents
Reports of the Human Resource Development Centres (UGC HRDC/ASC or other relevant centres)	<a href="#">View File</a>
Upload any additional information	No File Uploaded

### 6.3.4 - Number of teachers who have undergone online/ face-to-face Faculty Development Programmes during the year: (Professional Development Programmes, Orientation / Induction Programmes, Refresher Courses, Short-Term Course, etc.)

6

File Description	Documents
Summary of the IQAC report	No File Uploaded
Reports of the Human Resource Development Centres (UGC ASC or other relevant centers)	<a href="#">View File</a>
Upload any additional information	No File Uploaded

### 6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly

Institute conducted Statutory Audit every financial Year wise on yearly basis, it is mandatory as per Income Tax act also Internal Audit done by the Internal Auditors on regular Intervals time to time

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

### 6.4.2 - Funds / Grants received from non-government bodies, individuals, and philanthropists during the year (not covered in Criterion III and V) (INR in lakhs)

nil

File Description	Documents
Annual statements of accounts	<a href="#">View File</a>
Details of funds / grants received from non-government bodies, individuals, philanthropists during the year	No File Uploaded
Any additional information	No File Uploaded

6.4.3 - Institutional strategies for mobilisation of funds and the optimal utilisation of resources

Jaipuria Institute of management lucknow mobilises its funds received mainly from

- Students fees
- Bank Interest
- Hostel fees
- Fellow ship programme fees
- Application Form fees
- Misc receipts(back paper fees,library fine,late fees etc)
- Sponsorship on hosting events
- Management development programme

Funds received from above heads are spent on payment of salary of teaching and non-teaching staff of the Institute. Each and every amount of fund received from above haeds are at par with budget allocation. Budget of the Institute is prepared keeping in mind developmental criteria of the organization; accordingly provisions are made in the Budget, which is prepared by a team of experts under direct supervision of Financial Adviser of the Institute viz. Finance Committee, which is ultimately approved by Chairman of institute, and then fund is sanctioned, which is deployed on different Heads of Expenditures in accordance with approval of various statutory committees constituted by the Institute time to time for efficient use of funds received from fees and other heads. The Institute follows cent percent transparency in use of funds.

Institute funds are spent after approval from Building committee, Sales and Purchase committee, Finance committee and other statutory committees of the Institute. All these committees are chaired by the Director of the institute.

Optimum utilization of funds is ensured through:-

- Adequate funds are allocated for effective teaching-learning practices that include Orientation Programmes, Workshops, Inter-disciplinary activities, training programmes, Refresher Courses that ensures quality education.
- Budget is utilized to meet day to day operational and administrative expenses and maintenance of fixed assets.
- Enhancement of library facilities needs to augment learning practices and accordingly requisite funds are utilized every year.
- Adequate funds are utilized for development and maintenance

of infrastructure of the University.

- Some funds are allocated for social service activities as part of social responsibilities

Main motto of resource mobilisation and optimal utilisation of resources is to put Jaipuria institute of management on bench mark in tune with quality teaching and unique growth of students.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil

## 6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing quality assurance strategies and processes visible in terms of incremental improvements made during the preceding year with regard to quality (in case of the First Cycle): Incremental improvements made during the preceding year with regard to quality and post-accreditation quality initiatives (Second and subsequent cycles)

- **Response to Covid-19 pandemic:**
  - Classes and assessment tasks on online platform through our customized LMS backend powered by Zoom and Moodle Engine
  - Hybrid teaching during the lean covid-19 period
  - In-House developed 20+ Flipped Video Lectures to support effective delivery of course content
  - Video-editing and screen-recording software Camtasia has been procured to enhance the creation of flipped-videos and MOOCs
  - Extended the remote-access facility of databases and application-software like: ProWess, ProQuest, J-Gate, World Library E-Books, Capitaline database, DELNET database, SPSS, AMOS etc.
  - Number of workshops and FDPs on developing effective 'teaching & learning innovations' for faculty members organized.
- Improving Academic Processes in line with AACSB requirements

- Competency Goals (CGs) for the Program have been finalized in line with AACSB requirements.
  - Course Learning Outcomes (CLOs) of various courses have been revised accordingly and made fully-aligned with the Competency Goals (CGs)
  - Strengthening of Area Advisory and Program Advisory Committees and their meeting held and their suggestions have been incorporated in various Course-Outlines
  - Course-Outline of Business Analytics Course have been revised in line with the industry-requirements and trends. Python Programming language has been adopted as the core-language for the Business-Analytics applications.
  - Submission of Initial Self Evaluation Report (iSER) of AACSB in May-2021.
- IQAC Enhancement in Research & Publication Activities:
    - Focused Research Publication strategy paid off with publication/acceptance of 37 Scopus/ABDC Category research papers
    - Smart-PLS software (individual-edition), Excel-Stat software procured.
    - SCOPUS Research Database procured and made available to faculty-members

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

6.5.2 - The institution reviews its teaching-learning process, structures and methodologies of operation and learning outcomes at periodic intervals through its IQAC as per norms

IQAC has performed preiodic (trimester wise ) review of course outline, teaching and assesment plan of various courses and provided sugessions to enhance the teaching effectiveness. Through its comprehensive course audit process, implementation of appropriate teaching process has been insured.

- Improving Academic Processes in line with AACSB requirements
  - Competency Goals (CGs) for the Program have been finalized in line with AACSB requirements.

- Course Learning Outcomes (CLOs) of various courses have been revised accordingly and made fully-aligned with the Competency Goals (CGs)
- Strengthening of Area Advisory and Program Advisory Committees and their meeting held and their suggestions have been incorporated in various Course-Outlines
- Course-Outline of Business Analytics Course have been revised in line with the industry-requirements and trends. Python Programming language has been adopted as the core-language for the Business-Analytics applications.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

**6.5.3 - Quality assurance initiatives of the institution include Regular meeting of the IQAC Feedback collected, analysed and used for improvement of the institution Collaborative quality initiatives with other institution(s) Participation in NIRF Any other quality audit recognized by state, national or international agencies (such as ISO Certification)**

**A. Any 4 or all of the above**

File Description	Documents
Paste the web link of annual reports of the Institution	Nil
Upload e-copies of accreditations and certification	<a href="#">View File</a>
Upload details of quality assurance initiatives of the institution	<a href="#">View File</a>
Upload any additional information	<a href="#">View File</a>

## **INSTITUTIONAL VALUES AND BEST PRACTICES**

### **7.1 - Institutional Values and Social Responsibilities**

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

1)

Date of activity: 04/03/2021

Nature of activity: Celebrating International Women's Day / Women Empowerment

Brief about the activity:

Every year on the 8th of March, International Women's Day is observed to celebrate this unstoppable spirit of womenkind. So, this year in an attempt to pay tribute to the women who have been the backbone of our society since time immemorial, the Social Responsibility Committee of Jaipuria Institute of Management on 4th of March organized the event Dastangoi, 'Qissa Jhansi ki Rani ka' a tale of the great warrior Rani Laxmi Bai of Jhansi, by two of our very own artists from Lucknow, Mr. Himanshu Bajpai & Ms. Pragya Sharma.

2)

Date of activity: 08/03/2021 Nature of activity: Women empowerment Details of the Event:

On 8th March 2021, the Social Responsibility Committee of Jaipuria Institute of Management, Lucknow in association with Mission Mahila Shakti, Uttar Pradesh Police hosted a Nukkad Natak on the occasion of International Women's Day at Fun Republic Mall, Gomti Nagar, Lucknow.

3)

Date of activity: 09/03/2021 Nature of activity: Women empowerment Details of the Event:

On 9th March 2021, the Social Responsibility Committee of Jaipuria Institute of Management, Lucknow in association with Mission Mahila Shakti, Uttar Pradesh Police hosted a Nukkad Natak on the occasion of International Women's Day at Hazratganj Police Station, Hazratganj, Lucknow.

4)

Date of activity: 10/03/2021 Nature of activity: Women

**empowerment Details of the Event:**

On 10th March 2021, the Social Responsibility Committee of Jaipuria Institute of Management, Lucknow in association with Mission Mahila Shakti, Uttar Pradesh Police hosted a Nukkad Natak on the occasion of International Women's Day at Singapore Mall, Gomti Nagar, Lucknow.

5)

Date of activity: 20/12/2020

Nature of activity: Social Responsibility / Mahila Suraksha

**Brief about the activity:**

In most part of the world, it remains taboo and is rarely talked about. To make the womens aware about the same there was a training program organized by the Tata trust employees.

In an attempt to make the women of different villages aware about the mensuration hygiene and to train them to adopt the same, on 20th Dec 2020, the Social Responsibility Committee (SRC) of Jaipuria Institute of Management, Lucknow organised WORKSHOP- on Mahila Suraksha, which was given by the members of TATA TRUST- Mrs. Pallavi and Mrs. Mausami, led by Mrs. Amita Jain.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional Information	Nil

**7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation: Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power-efficient equipment**

C. Any 2 of the above

File Description	Documents
Geotagged Photographs	<a href="#">View File</a>
Any other relevant information	No File Uploaded

7.1.3 - Describe the facilities in the institution for the management of the following types of degradable and non-degradable waste (within a maximum of 200 words)

Solar energy conservation through solar water heater. Water Harvesting during rainy season. Garbage recycling for composite fertilizer Paperless campus initiative Plastic free campus Using clay glass (Kullad) instead of disposable plastic Cardboard folders are used for meetings.

Green Initiative through tree plantation via Grow-trees.com Planted 379 Trees which helps Co2 Reduction : 7044 Kg Per Year and created 33 Jobs Solar energy conservation for water heater. Water Harvesting during rainy season. Garbage recycling for composite fertilizer Paperless campus initiative Plastic free campus Using clay glass (Kullad) instead of disposable plastic or thermocol glasses. Cardboard folders are used for meetings etc., Plastic folders are avoided.

File Description	Documents
Relevant documents like agreements/MoUs with Government and other approved agencies	No File Uploaded
Geotagged photographs of the facilities	No File Uploaded
Any other relevant information	No File Uploaded

**7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus**

C. Any 2 of the above

File Description	Documents
Geotagged photographs / videos of the facilities	No File Uploaded
Any other relevant information	No File Uploaded

**7.1.5 - Green campus initiatives include**

**7.1.5.1 - The institutional initiatives for greening the campus are as follows:**

- 1. Restricted entry of automobiles**
- 2. Use of bicycles/ Battery-powered vehicles**
- 3. Pedestrian-friendly pathways**
- 4. Ban on use of plastic**
- 5. Landscaping**

**C. Any 2 of the above**

File Description	Documents
Geotagged photos / videos of the facilities	No File Uploaded
Various policy documents / decisions circulated for implementation	No File Uploaded
Any other relevant documents	<a href="#">View File</a>

**7.1.6 - Quality audits on environment and energy undertaken by the institution**

**7.1.6.1 - The institution's initiatives to preserve and improve the environment and harness energy are confirmed through the following:**

- 1. Green audit**
- 2. Energy audit**
- 3. Environment audit**
- 4. Clean and green campus recognitions/awards**
- 5. Beyond the campus environmental promotional activities**

**E. None of the above**

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	No File Uploaded
Certification by the auditing agency	No File Uploaded
Certificates of the awards received	No File Uploaded
Any other relevant information	No File Uploaded

<p><b>7.1.7 - The Institution has a disabled-friendly and barrier-free environment: Ramps/lifts for easy access to classrooms and centres Disabled-friendly washrooms Signage including tactile path lights, display boards and signposts Assistive technology and facilities for persons with disabilities: accessible website, screen-reading software, mechanized equipment, etc. Provision for enquiry and information: Human assistance, reader, scribe, soft copies of reading materials, screen reading, etc.</b></p>	<p><b>B. Any 3 of the above</b></p>
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File Description	Documents
Geotagged photographs / videos of facilities	<a href="#">View File</a>
Policy documents and brochures on the support to be provided	No File Uploaded
Details of the software procured for providing assistance	No File Uploaded
Any other relevant information	No File Uploaded

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e. tolerance and harmony towards cultural, regional, linguistic, communal, socio-economic and other diversities (within a maximum of 200 words).

**Information appended in the uploaded file**

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	<a href="#">View File</a>
7.1.9 - Sensitization of students and employees of the institution to constitutional obligations: values, rights, duties and responsibilities of citizens:	
<p>At Jaipuria Institute of Management we Sensitize the student, Faculty &amp; staff to constitutional obligation through</p> <ol style="list-style-type: none"> <li>1) Student Excellence Council Oath Taking Ceremony Detail attached</li> <li>2) Vigilance Awareness Week</li> <li>3) Orientation Open House</li> <li>4) , Anual Development Programme of Employee</li> </ol>	
File Description	Documents
Details of activities that inculcate values necessary to transform students into responsible citizens	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>
<p><b>7.1.10 - The institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic sensitization programmes in this regard: The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other staff Annual awareness programmes on the Code of Conduct are organized</b></p>	<p><b>C. Any 2 of the above</b></p>

File Description	Documents
Code of Ethics - policy document	<a href="#">View File</a>
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programmes, etc. in support of the claims	No File Uploaded
Any other relevant information	<a href="#">View File</a>

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

#### Information appended in the uploaded file

File Description	Documents
Annual report of the celebrations and commemorative events for during the year	<a href="#">View File</a>
Geotagged photographs of some of the events	No File Uploaded
Any other relevant information	No File Uploaded

## 7.2 - Best Practices

7.2.1 - Provide the weblink on the Institutional website regarding the Best practices as per the prescribed format of NAAC

### 1) Faculty Driven Summer Internship

As Summer Internship plays a major role in shaping the students' professional attitude, considering the ongoing medical emergency, Jaipuria Institute of Management framed a summer internship completely governed by faculty. Faculty driven SIP is an eight-week program. Faculties framed a six-phase SIP program for various domains. In total twentyseven projects were created that includes six in finance, seven in human resource management, two in IT operations, and twelve in marketing. Projects were assigned to the students based on their career preferences. Eleven Students did SIP project in business analytics, Seventy Seven in Finance, thirty-four in Human resources, hundred and thirteen in Marketing, nineteen in operation and IT, and twelve in Retail. Few

topics covered: Marketing 1- Project Title: Is marketing communication over digital/online media more effective than conventional means of communication for spreading customer awareness of a company's products. 2- Online reviews, purchase intentions, and brand image 3- To study the various factors affecting satisfaction and loyalty intent of customers from Organized Retail Outlets. Finance 1- Performance Evaluation of Mutual Fund Scheme 2- Hedging Strategies Using Options 3- Family-owned firms and Performance during Crisis: Impact of COVID-19 19 Human Resource 1- Impact of Employee Engagement Practices on Employee Outcomes during Covid 19 2- Employer branding for talent acquisition and retention 3- Impact of Teleworking on WFH Burnout Operations 1- Impact Analysis of two close competing organization's (Manufacturing/ Service) for Sustainable Operations in the Context of Sustainable Development Goals (SDGs) 2- Role of Information Technology in creating a secure E-Commerce platform/network/space Each SIP course outline very clearly defines the topics the students have to work on phase-wise. It also classifies the expectations from students at all levels. This detailed structure helped the students to learn systematically. Faculty were continuously connected with the students over the phone and on the zoom platform The faculty helped the student to understand the project in detail. Regular evaluations were conducted and the feedback was shared with the students. This activity made the student more confident and focused Students were also guided on how to collect data from various online sources. This detailed SIP structure has given an edge to the students to learn about the various function of an organization

## 2) Preparation for Covid-19:

Considering the increase of Covid-19 cases across India and chances that class-room impartation of education might get affected so it has been decided to have a long term comprehensive planning so that all the academic and academicadministration activities may run in an effective and efficient manner. Accordingly, detailed discussion was there on the following points: • Since physical class-room teaching might get affected because of the possibility of some preventive measures imposed by the government/administration and simultaneously as per the consideration of impact on health conditions of students, it was discussed to have some online platform like zoom, Microsoft team or Google Meet etc. After a through discussion, zoom found preference as the platform for online communication on different domains. • Simultaneously, if situation doesn't go that bad so

mix of online and offline class might be planned and for that purpose comprehensive planning is required as per the physical infrastructure etc. • Since both the stakeholders (faculty-members and students) haven't yet encountered such a mode of knowledge sharing so lots of training activities in terms of 'teaching learning innovations' are required so committee suggested to look for relevant training avenues and resource person so that comprehensive training package may be finalized. • It has been proposed that all faculty-members should be facilitated with supporting tools and instruments to have effective online teaching. • All the stakeholders should have remote access of all data bases, library facilities and application software. • Since there is lots of uncertainty related to Covid-19 situation and holding in-campus examination may be affected so alternative arrangements for holding online examinations have also been discussed

File Description	Documents
Best practices in the Institutional website	Nil
Any other relevant information	Nil

### 7.3 - Institutional Distinctiveness

7.3.1 - Highlight the performance of the institution in an area distinct to its priority and thrust (within a maximum of 200 words)

OBE : Focus of program curriculum designing for the academic year was Outcome Based Education (OBE). An OBE curriculum means starting with a clear picture of what is important for students to be able to do, then organizing the curriculum, instruction and assessment to make sure this learning ultimately happens. Before basic principles of OBE including 1. Clarity of focus, 2.Designing down, 3. High Expectation and expanded opportunities. For OBE implementation, a "design down" process was employed which moved from POs (which are aligned to the vision/mission of the Institute) to Course Learning Outcomes (CLOs) and outcomes for individual learning experiences. Outcomes at the course level were aligned with, and contributed to, the program outcomes. OBE Based Curriculum Review: The major pillars of Higher Education rest upon the concept of 'Kaizen' or continuous improvement. Innovation and continuous improvement is a steady process that that takes its own time but once imbibed in the institutional processes and procedures, it becomes a part of institutional

culture. The process is quite evident in the majority of academic and administrative processes in Jaipuria, Lucknow. The student engagement survey and student satisfaction survey are conducted independently for understanding the gap in the expectation and actual delivery of services to the students. Technology in Teaching Learning: Centre for Learning technologies was founded under the Centre of Teaching and Learning on 26th March 2018. The objective of the chair is to promote the learning technologies like Flipped Classroom inside the classes to enhance the effectiveness in the teaching learning process. The focus has been on bringing greater technology interface in all aspects of teaching and learning we expanded the impartus capture system to include 5 new classrooms, we produced more than 2 dozens flipped videos which were used in course delivery in our own studio. All faculty and few staff members signed up for atleast one course on MOOCs platform. Our dashboard uses has been extended to include summer internship project monitoring and internal quality assurance process. All student's project and assignments were run on turnitin plagiarism detection software.

File Description	Documents
Appropriate link in the institutional website	Nil
Any other relevant information	No File Uploaded

### 7.3.2 - Plan of action for the next academic year

#### Preparation for Post-Covid-19 Scenario:

Considering the fluctuations in the severity of Covid situation, there should be preparations for Online Teaching as well as Hybrid Teaching mode so timely transition of academic-administration activities in any mode may be possible. So, the proposed plan:

- Continuing with Zoom platform for Online academic and administrative functioning and in case of Hybrid Mode, Class-Room Lectures may be live-streamed and recorded on Zoom Platform i.e. extending the Zoom platform for physical-lecture capture solution.
- For Hybrid Mode of Teaching, comprehensive planning for arranging physical infrastructure etc. for effective academic delivery with required social distancing
- Planning for the remote access of all data bases, library

facilities and application software for the students so that there is no impact on their learning part.

Continuing with strengthening of Academic Processes as recommended by AACSB

- Modification as suggested by the review of Initial Self Evaluation Report (iSER) by the AACSB mentor.
- Submission of updated version of the Initial Self Evaluation Report (iSER) to AACSB
- Developing and implementing Assessment and Evaluation Metrics for the Course Learning Outcomes (CLOs) of various courses and the program Competency Goals (CGs) in line with AACSB requirements.
- Plan for the focused online content development that include topic-specific Flipped Videos and full MOOCs using Camtasia software

Plan for improving Academic Processes

- Plan for the introduction of Social Immersion Internship for the batch 2021-23
- Plan for adding two more specialization (thrust) areas for the batch 2021-23 namely: Economics & International Business and Family Business
- Plan for introduction of some more electives in the Business Analytics specialization (thrust).
- Concentrated efforts to bring Foreign Students in the academic program in view of empaneled institute of "Study in India Program", a project of MoE, Govt. of India

Planning for continuing Safety Protocol for the Covid-19 Pandemic

- All the government protocols and recommendation related to Covid Pandemic will be observed in letter and spirit and all the safety measures introduced will be continued like implementation of safety-net, proper sanitization and measures for maintain social distancing in the campus

Faculty Industry Internship Program

- To enhance Industry-Academia partnership so as to bridge the gap between the two domains. The objective behind this program is to allow practicing academicians from the world of Management education to work in close proximity to

industry, solving and tackling real world problems, thereby getting critical, deep insights into the working of industry.

#### Focused Research and Publication Activities

- Last year focused efforts towards research & publication activities have resulted into enhancement in the quality publication. The efforts will be continued with more rigor this year also.
- This year focus will be on the three category: Fundamental Research, Applied & Social Research and Teaching-Learning Methodology so faculty-members will focus on them in the category journals like SCOPUS and ABDC category
- Planning for purchase of some Qualitative Research Software like NVivo, ATLAS Ti etc. Efforts will be made to have full version of SAS software too.

#### Enhancing Institute Innovation Center

- In view of receiving approval of sponsorship from Dept. of Electronics, Govt. of U.P, planning to provide state of art IT services and Infrastructural support to the incubates

#### Strengthening of value-added Co-curricular and extra-curricular activities

- Strengthening of the program 'Life after Five' by inclusion of more value-added activities aimed at increasing knowledge and soft-skill among students
- Strengthening of Student Development Council (SDC) for navigating and implementing all student related activities and student-clubs

#### Social Initiatives

##### Social Initiative to bring disrupted learners in education mainstream

- In view of massive drop due to covid-19, efforts are planned to bring the disrupted learners in education mainstream.
- The students will be making an appeal to people for donation of unused digital and electronic gazettes.
- This effort is in collaboration with UP Basic Education Dept.

- This initiative is supported by UPMRC, Vodaphone Idea, Jaipuria School etc.

#### Flexi KRA for Faculty Members

To empower and encourage faculty in selecting their area of preference by creating options of tracks of performance, broadly classified into Teaching, Research & Academic Administration.

#### SDG-4 for Quality Education

- Institute is ensuring Equitable Education Opportunities to the people in the rural area of UP through SDG-4 intervention

NAAC