

Jaipuria Institute of Management, Jaipur
Presents

LEADERSHIP LAB
THE POWERHOUSE OF CASE CENTRIC LEARNING

Learning Leadership from Local to Global Context



“Leaders are made, not only born” - John Gracy

Leadership is not a place where one can arrive, rather it a journey which one needs to undertake and keep on moving. Leadership can be learnt and developed provided one would be willing work towards it. Case based teaching is a strong methodology of experiential learning, especially when the context is easily understandable and clearly visualized. When students are able to relate learning with the context around and perhaps also able meet the protagonist as well, it is bound to create memorable experience leading to great learning. Here at Jaipuria Institute of Management, we have taken the lead in this regard and proposed to write leadership cases from local Rajasthan

context with a view to make it available to students. The Leadership Lab will enable students to participate and learn from all such leadership cases which will further be built and shaped with relevant follow up workshops and forums. The idea is to appreciate and develop leadership which goes from local context to global context. The teaching of cases in the Leadership Lab will also bring about innovation in pedagogy to the forefront. Each case will have well-structured pedagogy which will touch upon human senses and encourage the element of mystery, drama, humor as the dominant tool. The learning outcomes will be measured and sessions recorded for larger dissemination and further research on teaching-learning.





The Leadership Lab would be aiming towards few critical objectives, listed as follows:

- To develop decision making and leadership acumen amongst students.
- To develop an appreciation of the local and domestic context more efficaciously.
- To make students more agile and receptive towards change.

The use of case studies can be a very effective classroom teaching-technique. It is an exercise in negotiation, compromise, creativity and ofcourse respect for others' viewpoint. The Leadership Lab will allow students to experience the real-world problems related to life and business that are often difficult to understand and do not have an obvious solution. The idea is to provide an immersive experience and bringing students as close as possible to reality.

Jaipuria Institute of Management

Jaipuria Institute of Management is one of the largest groups in northern and central India to offer AICTE approved PGDM programs at four world-class campuses in Lucknow, Noida, Jaipur, and Indore. Jaipuria Institute of Management, Jaipur has not only been accredited by NAAC, the National Board of Accreditation, and the Association of Indian Universities but it has also been ranked as one of the top business schools in the country. MDP and Consulting is an integral part of the teaching and training portfolio of the

Institute. Jaipuria Institute of Management Jaipur conducts a large number of MDP's every year to enable managers and leaders to acquire competencies to deal with management and leadership issues that come with positions of responsibility and career enhancement. The MDPs offered by the Jaipuria Institute of management so far have catered to executives of coveted companies both existing in public and private sectors.



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